



Social Procurement Strategy

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Contents

1.0	INTRODUCTION1.1 What is Social Procurement?1.2 What is Victoria's Social Procurement Framework?1.3 Our Social Procurement Achievements	2 2 3 3
2.0	ABOUT SUSTAINABILITY VICTORIA 2.1 SV's Key Priorities and Strategic Objectives 2.2 Social Procurement Supporting SV's Priorities and Objectives	4 5 5
3.0	PROCUREMENT AT SUSTAINABILITY VICTORIA 3.1 Procurement Function 3.2 Procurement Spend 3.3 Procurement Pipeline 3.4 Grants Pipeline	6 6 6 6
4.0	 SOCIAL PROCUREMENT OPPORTUNITIES 4.1 Direct Social Procurement Opportunities 4.2 Indirect Social Procurement Opportunities 4.3 Social Procurement Opportunities in Existing Contracts 	7 8 8 10
5.0	PRIORITY SOCIAL AND SUSTAINABLE PROCUREMENT OBJECTIVES 5.1 Setting Social Procurement Key Performance Indicators (KPIs) and Targets	10
6.0	ROLES AND RESPONSIBILITIES 6.1 Chief Executive Officer (CEO) 6.2 Executive Leadership Team (ELT) 6.3 Director, Corporate Services 6.4 Legal and Governance (Procurement) 6.5 Finance (Environmental Management System) 6.6 Green Leaders 6.7 Staff including 'Buyers'	11 11 11 12 12 12
7.0	SOCIAL PROCUREMENT CAPABILITY PLAN 7.1 Leadership and Governance 7.2 Policy and Process 7.3 Technology and Tools 7.4 Sourcing and Contract Management 7.5 People and Culture 7.6 Performance Management	13 13 14 15 16 16
8.0	SUPPLIER ENGAGEMENT	18
9.0	 SOCIAL PROCUREMENT MEASUREMENT AND REPORTING 9.1 Methods and Tools 9.2 Reporting 9.3 Management and Review 	19 19 19
GLOS	SSARY	21
APPE	Appendix 1: SV Categories and Sub-Categories Appendix 2: SV Social Procurement Opportunities Heat Map Appendix 3: Social and Sustainable Procurement Objectives and Outcomes of Victoria's S Procurement Framework Appendix 4: SV Social Procurement Self-Assessment Appendix 5: SV Social Procurement Capability Action Plan	26 27 ocial 28 29

1.0 INTRODUCTION

Sustainability Victoria (SV) exists to facilitate and promote environmental sustainability in the use of resources. We are committed to ensuring that Victorians have a cleaner environment, more robust economies and more vibrant communities today and into the future.

Our commitment is manifested in all aspects of our organisation's work, including how we spend money through *procurement*.

Procurement is a core business and strategic function for SV. In 2017/18, spend on third party *goods* and *services* made up almost half (45%) of total operating expenses – a sizeable proportion of our organisational budget that emphasises the importance of *procurement* to our ability to deliver to the Victorian community.

In April 2018, the Victorian Government released *Victoria's Social Procurement Framework* (Framework), clearly signalling the Government's intentions to better leverage its buying power to deliver improved social, economic and environmental outcomes for Victorians.

SV is fully committed to supporting the Government's directions under the Framework and we recognise that we play a key role in advancing social and sustainable outcomes for Victorians.

This *Social Procurement Strategy 2019-20* (Strategy) enables SV to adopt a strategic, agency-wide approach to how we will deliver social and sustainable outcomes through our *procurement* in accordance with the Framework and beyond. It outlines:

- Our identified social procurement opportunities;
- Our priority social procurement and sustainable procurement objectives;
- · Key roles and responsibilities for social procurement,
- Our approach to developing social procurement capability; and
- Our social procurement measurement and reporting approach.

This Strategy aligns with SV's annual business plan and supports our current business priorities, in particular, to:

- Build a circular economy;
- Encourage sustainable procurement; and
- Support businesses to improve their energy efficiency.

This Strategy is effective from the date of approval by SV's Chief Executive Officer (CEO). It applies to all *goods*, *services* and *construction procurement* at SV and to any individual(s) involved in *procurement activity* delivery for, or on behalf of, SV.

This Strategy is subject to review as part of SV's annual procurement planning cycle.

1.1 What is Social Procurement?

Social procurement is when organisations use their buying power to generate social value above and beyond the value of the goods, services or construction being procured.

Social value means the additional benefits created for all Victorians when social and sustainable outcomes of this Strategy are achieved, which are consistent with the Framework.

Social procurement may be grouped into two broad approaches:

- Direct approach Where SV purchases goods, services or construction from a social benefit supplier. By purchasing from social benefit suppliers, SV is directly delivering social and sustainable outcomes.
- Indirect approach Where SV purchases goods, services or construction from a mainstream supplier (that is, any supplier that is not a social benefit supplier) and uses invitations to supply and clauses in contracts to deliver social and sustainable outcomes.

1.2 What is Victoria's Social Procurement Framework?

The Victorian Government has committed to a program of procurement reform, which has included the development and implementation of the Framework (available from the Buying for Victoria website).

The Framework enables *buyers* and *suppliers* to use the Government's buying power to deliver social, economic and environmental outcomes that benefit the Victorian community. This means ensuring value-formoney is not solely focused on price, but also maximises social, economic and environmental benefits for all Victorians.

The Framework also addresses a range of separate and complementary Government mandates in relation to:

- Tharamba Bugheen Victorian Aboriginal Business Strategy 2017-21 in March 2017, the
 Government endorsed a 1% whole-of-Victorian-Government procurement target from Victorian
 Aboriginal businesses to be achieved by 2019-20. The target aims to use government procurement
 to increase opportunities to Victorian Aboriginal business to participate in the economy, including for
 Victorian Aboriginal businesses, Traditional Owner Group entities and Aboriginal CommunityControlled Organisations (ACCOs).
- Traditional Owner Land Management Agreements the Victorian Government has developed a Recognition and Settlement Agreement with Dja Dja Wurrung Clans Aboriginal Corporation that has mandated obligations around natural resource management procurement. Settlement Agreements with other Traditional Owner Groups across the State are also in development.
- Local Jobs First Major Skills Project Guarantee (MPSG) requires all publicly funded works
 contracts valued at \$20 million or more to use Victorian apprentices, trainees or engineering cadets
 for at least 10% of the total estimated labour hours.
- Local Jobs First Victorian Industry Participation Policy (VIPP) requires consideration of competitive local suppliers, including SMEs, when awarding contracts valued as follows:
 - o \$1 million or more in regional Victoria;
 - o \$3 million or more in metropolitan Melbourne or for state-wide activities; or
 - Government projects of \$50 million or more or otherwise agreed by Government, where minimum local content and other conditions apply on a case-by-case basis.

The Framework applies to all Government departments and agencies that are subject to the Standing Directions of the Minister for Finance and to all *goods*, *services* and *construction procurement* from 1 September 2018. SV is required to comply with the obligations detailed in the Framework and has flexibility to respond to these obligations in its own organisational context.

SV supports the Government's position on *social procurement* and we are committed to our responsibilities under the Framework, including to:

- Establish a Social Procurement Strategy; and
- Seek and deliver opportunities for social procurement through individual procurement activities.

1.3 Our Social Procurement Achievements

SV embodies a genuine commitment to delivering social and sustainable outcomes for Victorians through *procurement*. This is demonstrated through both our policies and practices, in particular, as illustrated by our strong history of leading by example with *sustainable procurement*.

Policy Achievements

- SV was a key agency contributor to the development of *Victoria's Social Procurement Framework*. We provided input into the Framework's *sustainable procurement* objectives and outcomes to drive environmentally sustainable outputs and practices across government.
- SV maintains an ISO14001:2015 Environmental Management Systems (EMS) accreditation, which holds us to the highest standards of environmental performance and drives us to look for environmentally sustainable practices across our operations, including our *procurement*.
- Our Procurement, Tendering, Purchasing and Contract Policy gives priority to suppliers whose
 goods and services enable us to perform our duties while having minimal impact on the environment
 and maximising social outcomes. Our Policy also seeks to positively influence our suppliers and
 those wanting to make sustainable purchasing choices.
- We have adopted the Victorian Government Supplier Code of Conduct and communicated this with our own suppliers.

Sustainable Procurement Achievements

- Our eWaste is recycled by social enterprise, Green Collect.
- We make environmentally sustainable choices for office supplies, including paper that is 100 per cent post-consumer recycled paper and pens that are made from 84% recycled material.
- We use 100 per cent GreenPower for all office lighting and power needs.
- We have hybrid vehicles in our corporate fleet.
- We have carbon offsets in place for all operational emissions.
- We include a mandatory environmental management criterion in all competitive *procurement* plus a 10% weighting for tenders.

Sustainable Procurement Achievements

- We use of only fair trade instant coffee supplied by Complete Office Supplies.
- Our Preferred Supplier List includes caterers who are social benefit suppliers.
- The Request for Tender (RFT) for the \$3.9M Latrobe Valley Home Upgrades Program included criteria that assessed benefits for disadvantaged Victorians with a focus on long term unemployed, workers in transition resulting from the closure of the Hazelwood Power Station, Aboriginal people, people with disability, disengaged youth, migrants and refugees, SMEs, women-owned businesses and social enterprises. The successful contractor, Hills Energy Solutions, committed to:
 - Offering employment and training opportunities to unemployed and disadvantaged local residents;
 - o Procuring from local businesses and social benefit suppliers;
 - o Building the economic viability of local businesses; and
 - Engaging with sub-contractors and associated businesses within the supply chain who support workers affected by the Power Station closure to transition their skills and/or relevant experience to renewable energies and related trades.

2.0 ABOUT SUSTAINABILITY VICTORIA

SV was established under the *Sustainability Victoria Act 2005* with the legislated objective to facilitate and promote environmental sustainability in the use of resources.

We want everyone to enjoy a healthy environment and quality of life now, tomorrow and always. We deliver programs towards this vision that are based on strong research and engagement and that are designed to turn the Victorian Government's priorities and strategic commitments into practical outcomes. Government strategies and frameworks that SV contributes to include:

- Victorian Climate Change Framework;
- Energy Efficiency and Productivity Strategy;
- Renewable Energy Action Plan;
- New Energy Technologies Sector Strategy; and
- Recycling Industry Strategic Plan.

In addition to our program delivery, we help the Victorian community through advice, guidance, recognition and promotion, and facilitating investment in infrastructure.

We report to the Minister for Energy, Environment & Climate Change and work closely with the Department of Environment, Land, Water and Planning. We also collaborate with all other departments of the Victorian Government, the Environment Protection Authority, Waste and Resource Recovery Groups and many other Victorian organisations.

2.1 SV's Key Priorities and Strategic Objectives

Our activities are primarily driven by SV2020, our 2015-2020 strategic plan. Under SV2020:

- Our vision is for a sustainable, thriving Victoria.
- Our purpose is to mobilise Victorians to create a better environment, now and for our future.
- Our focus is to enable Victorians to act on climate change and to use resources wisely.

SV2020 outlines how we will improve energy efficiency, waste less, recycle more, embrace renewables and take action on climate change. These efforts are organised into two broad strategic priorities:

1. Help Victorians act on climate change

Through the *Climate Change Act 2017*, the Victorian Government is aiming for zero net greenhouse gas (GHG) emissions by 2050 and is calling on all Victorians to help us achieve this goal.

2. Help Victorians to use resources wisely

A growing Victoria has to minimise waste and actively recover its finite resources.

SV's *Business Plan 2018-19* mobilises SV2020 into priorities for the year ahead, which are to deliver the Victorian Government's Recycling Industry Strategic Plan and help Victorians increase their impact on achieving the Climate Change Act target of net zero GHG by 2050. Our Business Plan, which can be viewed on the SV website, outlines six delivery objectives to advance achievement of these priorities:

- Build a circular economy;
- Encourage sustainable procurement;
- Support businesses to improve their energy efficiency;
- Protect vulnerable households;
- Facilitate renewable energy; and
- Foster sustainable finance.

Alongside our *Business Plan 2018-19*, our organisational values drive our priorities and objectives. For instance, our value of *gender equality* is activated through SV's Gender Equality Group that actively supports the education of women and girls internationally (this is one of the most powerful actions that can be taken to support environmental sustainability and economic growth).

2.2 Social Procurement Supporting SV's Priorities and Objectives

There is a strong connection between SV's business priorities, our current annual delivery objectives and *social procurement*. In particular, we recognise that *social procurement* has the potential to support SV's efforts towards building a circular economy, supporting businesses to improve their energy efficiency, protecting vulnerable households and encouraging the delivery of *sustainable procurement* objectives and outcomes. This is because we know there is likely to be *goods* and *services procurement* at some level, either directly or through the supply chain, to enable these SV delivery objectives to be achieved.

SV is supporting state government to consider environmental sustainability principles when making decisions about *purchasing goods* and *services* and for public *construction* and infrastructure. SV is working to help departments and agencies increase *procurement* of recycled content under the Recycling Industry Strategic Plan. We are currently investigating state government opportunities where high-volumes of recycled content could be used in major infrastructure projects and are working to remove existing barriers to targeting these materials.

Because of our commitment to leadership through demonstrated practice, we know that *social procurement*, in accordance with the Framework, can support our role in influencing government *procurement* arrangements in other departments and agencies, especially in relation to achieving environmentally sustainable outcomes.

2.1.1 Social Procurement and SV's Grants

While *grants* are out of scope for the Framework itself, they are an important mechanism for advancing SV's business priorities and delivery objectives. Therefore, in the context of this Strategy, SV has considered *grants* as effectively being part of the supply chain so we can, on a case-by-case basis, take advantage of the third party spend on *goods*, *services* and *construction* that is undertaken by our *grant recipients*.

3.0 PROCUREMENT AT SUSTAINABILITY VICTORIA

3.1 Procurement Function

Procurement at SV is organised around a hybrid centre-led model with decentralised procurement delivery.

The central Procurement unit is part of the Legal and Governance Team in Corporate Services. From here, staff provide agency-wide *procurement* policies, processes, systems and advice to the broader business where it relates to *strategic sourcing* through RFx processes. However, it does not manage any contracts on behalf of other parts of the business.

The Finance team's Environmental Management System (EMS) unit is responsible for agency-wide transactional *purchasing* and provides policies, processes, systems and advice to the broader business for *procurement activities* of this nature.

The decentralised nature of SV's *procurement* function allows for all *procurement activities* to be undertaken across SV by a wide range of staff, including one-off transactional *purchasing*, *strategic sourcing* and contract management.

3.2 Procurement Spend

In 2017/18, SV spent almost \$18M on third party *goods* and *services* through *procurement*, including through one-off transactional *purchasing* and *strategic sourcing*. This equated to almost half (45%) of organisational expenditure that year. No *construction*-related *procurement* was undertaken.

SV has four *goods* and *services* spend categories with 23 sub-categories (see <u>Appendix 1</u>). The spend occurred across the categories as follows:

- Communications and Marketing (\$1.6M);
- Contractors and Consultants (\$12.4M);
- Information Technology and Web (\$1.8M); and
- Other (\$2.2M).

The majority of *procurement* spend has taken place in the Contractors and Consultants *category* (69% of total *procurement* spend), which is consistent with procurement spend patterns in previous years.

SV engaged almost 600 *suppliers* through *procurement* with an average spend per *supplier* of approximately \$41K.

SV uses a combination of agency-based contracts and State Purchase Contracts (SPCs), with SPCs predominantly used for Stationery and Workplace Consumables as well as Staffing Services.

SV aligns its *procurement* of *goods* and *services* to the Victorian Government Purchasing Board (VGPB) policies and directives established under the *Financial Management Act* 1994 (Vic).

3.3 Procurement Pipeline

Forward *procurement* spend is anticipated to be similar to the previous year with no significant deviations expected. The current 2018-19 *Procurement Activity Plan* identifies 53 planned individual *procurement activities* across three of the four *goods* and *services procurement categories*:

- Communications and Marketing;
- · Contractors and Consultants; and
- Information Technology (IT) and Web.

The estimated values of the planned *procurement activities*, apart from two larger procurements, do not exceed \$150K.

The *procurement* processes to be employed will utilise a combination of single quote or competitive RFx using the applicable SV procedure under SV's *Procurement*, *Tendering*, *Purchasing and Contract Policy* or the applicable SPC procedure.

3.4 Grants Pipeline

SV has elected to incorporate its *grants* in the scope of this Strategy. To this end, the current 2018-19 *Procurement Activity Plan* identifies 13 *grants* initiatives.

4.0 SOCIAL PROCUREMENT OPPORTUNITIES

SV has undertaken an analysis of social procurement opportunities with consideration for:

- Our forward Procurement Activity Plan;
- Our spend categories and trends;
- Our existing contracts and suppliers;
- · Procurement activity complexity and readiness to activate; and
- Market characteristics, including known social benefit supplier availability.

Undertaken in collaboration with business units, our analysis has found that *social procurement* opportunities can be pursued across several SV *categories* and sub-categories using a combination of *direct* and *indirect* approaches and different *social procurement* tactics.

As a result of our analysis, this Strategy has a focus on priority *social procurement* opportunities as outlined in the following tables. A heat map of SV's *social procurement* opportunities identified through analysis can also be found at <u>Appendix 2</u>.

Note: SV has no planned individual *procurement activities* at or above \$20M requiring a standalone Social Procurement Plan.

4.1 Direct Social Procurement Opportunities

Category	Category Features	Social Procurement Target Sub-Categories	Priority Social Procurement Opportunities
Communications and Marketing	 The category represents a small proportion (9%) of total procurement spend. Of 66 planned procurement activities in the second half of FY2019, 11 relate to this category. The Marketing Services Register is primarily used for this category through which either single quote or competitive RFx processes are conducted, depending on the value. Procurement is generally not complex. The VendorPanel marketplace lists at least 16 social benefit suppliers (13 social enterprises and 3 Victorian Aboriginal businesses) that provide communications and marketing-related goods and services. 	 Design/artwork Digital Communications Writing and Editing Photography Printing 	 Consider obtaining a quote from a social benefit supplier. For higher value Communications and Marketing procurement activities, include weighted criteria for the EMS and social value outcomes.
Other	 The category is home to several 'direct approach' sub-categories, which collectively represent a small proportion (12%) of total procurement spend, have low complexity and largely comprise one-off transactional purchases. Stationery - purchasing is primarily undertaken via the Stationery and Workplace Consumables SPC. However, SV has purchased outside of the SPC to obtain sustainable stationery goods not available under the SPC (as is permissible under existing arrangements), including through social benefit suppliers. The VendorPanel marketplace also lists four stationery suppliers which SV has not used. Catering - purchasing is supported by an SV Preferred Supplier List that includes some social benefit suppliers. The VendorPanel marketplace lists 19 caterers. Venue Hire - there is opportunity for SV to identify venues provided by or that engage the services of social benefit suppliers. The VendorPanel marketplace lists eight venue providers that may be suitable for SV purposes on a case-by-case basis. Gifts - SV is aware of social benefit suppliers whose consumable products are all sustainably sourced. Further visibility of social benefit suppliers may open up more opportunities for purchasing gifts. For example, nine food and beverage social enterprises are listed on the VendorPanel marketplace. Other costs in this category relate to various travel expenses, staff health and wellbeing, staff reimbursements and other sundry items. 	 Stationery Catering Venue Hire Gifts Other 	 Expand the Preferred Suppliers List to be exclusively for caterers who are social benefit suppliers. Explore and identify potential venues run by and/or supporting the goods and services of social benefit suppliers that may be appropriate for SV purposes. Preference sourcing and/or consider including a quote from social benefit suppliers with consideration for market capacity to respond as well as SV's business needs, e.g.: Catering: must source from a social benefit supplier Stationery, Venue Hire and Gifts: strongly encourage to source from a social benefit supplier Other: consider obtaining a quote from a social benefit supplier.

4.2 Indirect Social Procurement Opportunities

Category	Category Features	Social Procurement Target Sub-Categories	Priority Social Procurement Opportunities
Contractors and Consultants	The category represents the highest proportion (69%) of total procurement spend and is higher risk. Of 66 planned procurement activities in the second half of FY2019, 26 relate to this category.	RecruitmentOther (e.g. consultancy, programs	 Require consideration of a quote from a social benefit supplier. For higher value procurement
	Recruitment - related to agency contractors, these procurement activities are sourced through the Staffing Services SPC. The VendorPanel marketplace lists at least one recruitment and labour social benefit supplier. SV is reliant on the SPC owner to ensure SV can address its agency contractor needs while adding social value.	delivery, research and evaluation)	activities, include weighted criteria for the EMS and social value outcomes.
	Other – activities relate to consultancy, program delivery and research and evaluation. Nine procurement activities are planned. Procurement activities in this sub-category utilise SV's RFx processes and contracts. The VendorPanel marketplace does not list any suppliers addressing SV's requirements at this time.		
Information Technology and Web	The IT/Web category represents 10% of total procurement spend and is considered high risk. Of 66 planned procurement activities in the second half of FY2019, nine relate to this category.	Physical InfrastructureManaged ServicesIT Contractors	When using the SV RFx processes and contracts, require consideration of a quote from a
	 The WoVG eServices Register is primarily used however, SV RFx processes are also employed. 	Ti Contractors	social benefit supplier.For higher value procurement
	The VendorPanel marketplace lists at least four social benefit suppliers servicing IT and telecommunications.		criteria for the EMS a
	SV is reliant on the eServices Register owner to ensure SV can address its IT needs while adding social value.		value outcomes, with a particular focus on women's equality and safety in an industry that is traditionally under-represented by women and which is consistent with SV's organisational values.
Grants	In FY2018, grants represented 24% of combined procurement and grants contract spend. More money was spent on grants than on Communications and Marketing, IT/Web and Other procurement.	Case-by-case consideration	Require or encourage <i>grant</i> funding to be spent through social benefit suppliers for
	SV considers that the <i>grant recipient</i> can be viewed as part of the supply chain who is ultimately undertaking the <i>procurement</i> of <i>goods</i> , <i>services</i> or <i>construction</i> .		 relevant project budget items. Include weighted criteria for the EMS and social value outcomes.

4.3 Social Procurement Opportunities in Existing Contracts

SV will apply *social procurement* consideration to existing contracts with extension or renewal options. Consideration would need to be undertaken, prioritised and negotiated alongside other potential additional benefits, including commercial or business benefit for the *procurement activity*.

5.0 PRIORITY SOCIAL AND SUSTAINABLE PROCUREMENT OBJECTIVES

The following **priority social and sustainable objectives** underpin the focus of this Strategy. They align with the Framework and have been chosen based on their high degree of alignment with SV's strategic direction and values as well as being best positioned to advance our identified *social procurement* opportunities.

Social Procurement Objectives	Outcomes Sought
Sustainable Victorian social enterprise and Aboriginal business sectors	 Purchasing from Victorian social enterprises and Aboriginal businesses
Women's equality and safety	Adoption of family violence leave by SV suppliersGender equality within SV suppliers
Sustainable Procurement Objectives	Outcomes Sought
Environmentally sustainable business practices	 Adoption of sustainable business practices by suppliers to SV

While these priority social and sustainable objectives guide our *procurement* delivery, SV is committed to pursuing any opportunities to advance social and sustainable outcomes for Victorians. Therefore, SV *buyers* can pursue other objectives of the Framework in each individual *procurement activity*, beyond those identified as SV's priority objectives. All Framework objectives are listed at Appendix 3.

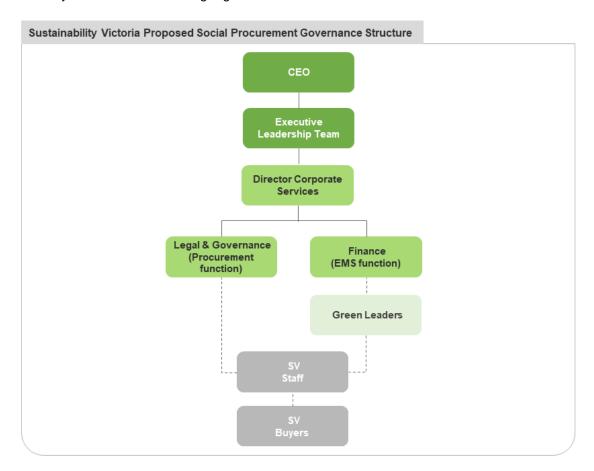
5.1 Setting Social Procurement Key Performance Indicators (KPIs) and Targets

The following KPIs have been established for our social and *sustainable procurement* objectives. SV intends to establish targets after an organisational baseline is established in Q4 of FY2020. A baseline is necessary as our historical activity and performance measurement cannot be reliably used for setting forward-looking targets.

Social Procurement Objectives	Performance Indicators	
Sustainable Victorian social enterprise and Aboriginal business sectors	Increased direct spend with Victorian social enterprises and Victorian Aboriginal businesses	
Women's equality and safety	 Increase in <i>gender equality</i> of suppliers' key personnel Increase in suppliers with gender equity policies/strategies For procurements over \$3M, increase in suppliers': Gender equity policies, strategies and targets Gender <i>equality</i> at board and management level 	
Sustainable Procurement Objectives	Performance Indicators	
Environmentally sustainable business practices	Increase in environmentally sustainably business practices of SV suppliers, for example, as demonstrated through: Formal EMS (headline measure) ISO accreditation Reduced GHG emissions Use or purchase of renewable energy Reduced waste to landfill Environmental management policies and procedures For procurements over \$250K and over 2 years: Environmental management measures and targets Reduction of waste to landfill and/or GHG emissions Use or purchase of renewable energy	

6.0 ROLES AND RESPONSIBILITIES

Governance of *social procurement* and this Strategy will be supported through SV's existing *procurement* delivery model and overarching organisational structure.



6.1 Chief Executive Officer (CEO)

Our CEO is the head of SV and is the Accountable Officer (AO) for our organisation under the *Financial Management Act 1994* (Vic). *Procurement* forms part of this accountability. The CEO:

- Is responsible for approving this Strategy and ensuring its delivery by SV; and
- Will update the SV Board on social procurement progress from time to time.

6.2 Executive Leadership Team (ELT)

ELT is SV's Executive collective comprising the CEO and all SV Group directors. Key responsibilities of ELT in relation to *social procurement*, are:

- Provide strategic oversight and input to our organisation's social procurement strategies and policies
 to enable social and sustainable outcomes, ensure alignment with SV's key priorities and strategic
 objectives, support value for money, and manage organisational risk;
- Endorse and periodically review social procurement policy and strategy, including this Strategy; and
- Champion social procurement across the organisation.

6.3 Director, Corporate Services

The Director, Corporate Services, has strategic oversight of SV's *procurement* function, including *social procurement*. Key responsibilities include to:

- Set and support the policies and strategies for social procurement at SV;
- Set and oversee social procurement performance and compliance;
- Set and oversee organisational compliance to social procurement controls; and
- Monitor strategic and organisational social procurement risks.

6.4 Legal and Governance (Procurement)

The Procurement unit in SV's Legal and Governance Team has a key role to maximise value for money and support SV's key priorities and strategic objectives through third party spend. Key responsibilities in relation to *social procurement* include:

- Develop and deliver policies and strategies for social procurement at SV;
- Set and maintain expected *social procurement* delivery standards through policy and process development with a focus on RFx processes;
- Monitor compliance to expected *social procurement* standards:
- Coordinate organisational information and reporting on social procurement performance;
- Support *social procurement* capability through provision of training, advice, systems and tools across the end-to-end procurement cycle; and
- Ensure suppliers are aware of SV's updated and ongoing commitment to achieving social and sustainable outcomes through social procurement.

6.5 Finance (Environmental Management System)

The Finance Team has overall responsibility for transactional *purchasing* and SV's Environmental Management System (EMS), which supports SV's commitment to continuously improve our water, energy and paper use, waste management and transport. Key responsibilities include to:

- Ensure upkeep of the EMS and monitor activities and outputs that contribute to the EMS;
- Maintain ISO14001:2015 Environmental Management Systems accreditation;
- Establish and manage the Green Leaders;
- Develop sustainability initiatives;
- Undertake and support sustainable purchasing outside the competitive procurement process;
- Set and maintain expected social procurement delivery standards through transactional purchasing;
 and
- Train and support staff to work within the EMS and achieve the desired outcomes.

6.6 Green Leaders

A 'Green Leaders' Group has cross-organisational representation. Its terms of reference are to be expanded to support ongoing dialogue in relation to *social procurement* with key responsibilities to:

- Be a visible and active advocate and communicate positively about social procurement and its implementation at SV;
- Monitor social procurement activity, key achievements and strategic issues and opportunities;
- Develop and implement initiatives in relation to social procurement and sustainable procurement; and
- Provide 'go to' support at SV for social procurement.

6.7 Staff including 'Buyers'

All SV staff who engage in *procurement* delivery as a *buyer* need to implement *social procurement* in individual *procurement activities*. An SV buyer refers to the individual(s) in an SV business unit that is responsible for planning, creating, or *purchasing goods*, *services* or *construction* by, or on behalf of, SV.

An SV buyer has responsibilities to:

- Develop a Social Procurement Plan for procurements at or above \$20 million;
- Integrate social procurement requirements into individual procurement activities according to SV's designated thresholds, minimum requirements and supporting processes;
- Support supplier engagement and education in relation to social procurement;
- Obtain valid data that can be used by SV to measure and report progress against this Strategy;
- Be internally and publicly supportive of social procurement and SV's related work; and
- Ensure social procurement is implemented in accordance with the Framework and related mandates.

7.0 SOCIAL PROCUREMENT CAPABILITY PLAN

Social procurement capability involves embedding social procurement into SV's procurement processes.

This Strategy assesses our current *social procurement* organisational capability by reflecting on what we already have in place, our key gaps and how we will address key identified gaps across six action areas:

- Leadership and governance;
- Policy and processes;
- Technology and tools;
- Sourcing and contract management;
- People and culture; and
- Performance management.

Our organisational capability assessment is augmented by a Social Procurement Self-Assessment at Appendix 4.

A high level *social procurement* capability action plan resulting from these assessments, with a focus on implementing priority actions to address key gaps, is outlined at Appendix 5.

7.1 Leadership and Governance

Organisational leadership and governance are pivotal to the success of this Strategy, ensuring that *social* procurement is fully embraced and implemented across SV as ordinary business.

What's in place?

- Strong alignment between our organisational priorities and objectives, which are centred on providing benefit to the community through improved environmentally sustainable outcomes.
- Embedded organisational values consistent with social and sustainable outcomes.
- Senior level awareness and support for social procurement.
- Established Executive governance forum and organisational structure.
- An Executive sponsor for social procurement.
- Clear understanding of the *procurement* function and how it supports *procurement* delivery across the organisation.
- Genuine commitment across SV to lead and demonstrate by example with its cross-government profile - our activities often influence how other government agencies approach their environmental sustainability practices.

What are our gaps and constraints?

- Previous visible endorsement of social procurement from the Executive supported by deep engagement and knowledge.
- No dedicated *social procurement* resources in place to drive the Strategy. Strategy delivery will need to be undertaken using existing resources.
- Limited access by the *procurement* function to an interface with business units to understand *social* procurement implementation activities and issues on an ongoing basis.
- Lean and largely decentralised procurement delivery model, therefore, these gaps will need to be addressed by utilising existing talent and informal staff structures.

Priority Capability Actions: Leadership and Governance

- Expand the purpose of the existing Green Leaders group to incorporate a social procurement focus.
 Support the expanded remit of the group with appropriate induction into social procurement principles and practices.
- Maintain ongoing monitoring of the Social Procurement Strategy.

7.2 Policy and Process

Social procurement requires some shift in SV's existing procurement policy and practices however, we are well placed to support a step change given our long history with supporting sustainable procurement.

What's in place?

- The Framework provides an overarching social procurement mandate for SV procurement policy and strategy.
- SV has a recently updated the agency-wide *Procurement, Tendering, Purchasing and Contract Policy* that integrates *social procurement* and *sustainable procurement* concepts and expectations.
- Important insights and tools can be replicated from exemplar social procurement and grants activities already undertaken, for example, mandatory EMS requirements, bidder response and SV evaluation against social value specifications, and sourcing of catering for preferred suppliers.
- Value threshold-based procurement process guidance is in place for RFx processes, which can be readily updated to address social procurement consideration. This includes the mandatory EMS criterion.
- Documented guidance is in place for the contract management of procurement.
- SV has some experience with direct engagement of *social benefit suppliers* in the absence of agency-wide strategic imperative for such engagements. There is scope to leverage and grow these existing efforts.

What are our gaps and constraints?

- No structured approach so far to capture results of social procurement and grants activities to inform future development or broader initiatives.
- Very limited documented processes or procedures to assist SV buyers with undertaking social procurement. This includes no written documentation that addresses transactional purchasing processes, however, social procurement opportunities have been identified at this spend level.
- Systematic review of all *procurement* processes, guidance and standard templates in order to incorporate social procurement elements into business as usual (BAU). Priorities for undertaking change should be driven by identified priority *social procurement* opportunities.
- Even though a mandatory EMS criterion is in place, it has not been established as a go/no-go criterion or a weighted criterion. Application requires clarification.
- No formal consideration of social value with consideration for the prevailing EMS criterion.
- Different interpretations of key terms prevail across SV. A key example is the diverse interpretation and application of the term *sustainable procurement* noting however, that SV's *procurement* policy interpretation is consistent with that of the Framework. Establishing shared language and understanding is important to address through agency-wide communications.

Priority Capability Actions: Policy and Processes

- Ensure clear definitions of *sustainable procurement* and *social procurement* are communicated to staff to establish shared language and understanding, consistent with the definitions used in the Framework.
- Establish agency-wide minimum requirements across threshold levels that meet expectations of the Framework, best advance SV's identified social procurement opportunities and clearly articulate expected social procurement consideration to the SV buyer. The minimum requirements are to:
 - Set requirement for direct sourcing from social benefit suppliers:
 - o Make the EMS a weighted criterion for all competitive procurement, and
 - Introduce a social value weighted criterion for all higher value competitive procurement, to be applied in a scalable manner where appropriate in conjunction with the formal weighted EMS criterion.
- Update the Procurement Planning document templates to incorporate social procurement considerations.
- Update standard RFx Terms and Conditions with social procurement clauses.
- Update standard RFx documentation to ensure social procurement is considered and that expectations
 of suppliers are made transparent, including but not limited to scope of requirements (or equivalent),
 reporting, data collection, and sub-contractor support.

7.3 Technology and Tools

Technology is increasingly used as a *procurement* enabler. Supporting *social procurement* at SV first means optimising the technology already available in the organisation.

What's in place?

- The PRoMPT system, built by CAMMS, includes a 'strategy module' which has existing functionality
 to track performance against this Strategy. There is ability to input objectives, outcomes and KPIs
 and generate dashboard reports for this Strategy. Basic system enhancements to add content can
 be done using existing in-house resources.
- SVEN is essentially SV's contract management system (CMS) where *procurement* contracts, suppliers and associated deliverables are entered and tracked. It is understood that enhancements to incorporate *social procurement*, such as tagging suppliers, contracts or reported data, can be done using existing in-house resources.
- It is possible for integration to be enabled between PRoMPT and SVEN to support the automatic transfer of data from one system to another.
- Finance systems can track all spend transactions.
- The MS Office suite supports all other social procurement tasks.

What are our gaps and constraints?

- PRoMPT and SVEN need some configuration/enhancement that identifies the right questions or fields to collect the appropriate data.
- There is no end-to-end procurement system with social procurement controls or visibility, noting however that procurement functionality can be added to SVEN.
- Stakeholder data in SVEN is incomplete and there is no data 'owner' per se. Stakeholder data in this
 system heavily relies on the buyer (or the contract manager) to diligently make and update entries
 into the system. This could be a constraint if we want to identify stakeholders in a certain way, for
 example, identifying social enterprises when entering them into SVEN in order to track spend with
 social benefit suppliers. Existing practice, driven by manual contract management, would need to
 change for SVEN to optimise functionality and valid stakeholder data use for social procurement.
- Most procurement is conducted in SVEN however, Request for Tender (RFT) processes are not. This can limit visibility of and access to data for larger *procurement activities*.
- The contract management stage of procurement may be managed either manually or through SVEN and PRoMPT. This can limit visibility of and access to data by the Procurement unit in relation to contract deliverables and performance in relation to social procurement by suppliers across the business.
- Aside from finance transactions, there is no central system available to track non-competitive transactional purchasing.

Priority Capability Actions: Technology and Tools

- Add SV's priority social procurement and sustainable procurement objectives and outcomes into the PRoMPT system to enable tracking and reporting for the Board, the Executive and DTF.
- Undertake enhancements to the SVEN system to support tracking and reporting of *social procurement* outputs at the contract, project and *supplier* level across the organisation.
- Investigate how SVEN, or other existing systems in use, may be able to alert people upfront to consider social procurement for both one-off transactional purchasing and strategic sourcing using RFx processes.

7.4 Sourcing and Contract Management

Sourcing and contract management is undertaken throughout SV by many staff and usually forms part of, and is not the core focus, of their daily work.

What's in place?

- SV uses VendorPanel for its *procurement* delivery and already has access to the VendorPanel marketplace for *social benefit suppliers*, at least through the Procurement unit.
- An existing culture of seeking out suppliers who can contribute to environmentally sustainable
 outcomes and experience with blended approaches to driving social and sustainable outcomes
 simultaneously (as opposed to either/or), especially through program design, which can be further
 expanded to benefit social procurement efforts.
- Time to market and contract are well managed to support business needs.

What are our gaps and constraints?

- Staff generally are unaware of the VendorPanel marketplace, what social benefit suppliers are available, or how to access and engage social benefit suppliers.
- Staff have indicated a need for guidance on how to evaluate social benefit suppliers as part of the sourcing process.
- Some staff concern about market capacity to meet business needs when focusing on social procurement.

Priority Capability Actions: Sourcing and Contract Management

- The *Procurement* unit and Finance's EMS unit to familiarise themselves with the pool of *social benefit* suppliers available from the VendorPanel marketplace.
- Ensure that SV *buyers* are aware of and have access to the VendorPanel marketplace to support sourcing through one-off transactional *purchasing* and RFx.
- Establish *buyer* guidance for staff that enables them to make informed evaluation and selection judgments in relation to achieving *social value* through the sourcing process (note: also relevant to Policy and Processes).

7.5 People and Culture

Staff education and communication sit at the heart of people and culture. These are our key considerations in this aspect of *social procurement* capability.

What's in place?

- A strong environmental sustainability and equity agenda throughout SV, which provides a valuable platform for internal messaging.
- The Procurement unit has been raising internal awareness of *social procurement* since the Framework was released.
- All SV divisions were engaged in co-design activities for social procurement opportunities and the
 development of this Strategy, establishing an early understanding of social procurement and a sense
 of engagement and ownership for social procurement success at SV.
- The Procurement unit has an existing intranet presence to reach all SV staff.

What are our gaps and constraints?

- No formal internal procurement or specific social procurement training is currently available at SV.
 Social procurement knowledge and ability relies on guidance on access to advice through the Procurement unit.
- Internal communications approach to formalise *social procurement* not in place. Lessons from the 'Circular Economy' communications campaign could be adapted to support these efforts.
- No existing social procurement subject matter experts, however, the Procurement unit presence
 presents as a logical place for such expertise.

Priority Capability Actions: People and Culture

- Undertake immediate promotion of *social procurement* guidance already available on the Buying for Victoria website, e.g. through the SV intranet and All Staff forums.
- Develop and implement a *social procurement* training program, working with People and Culture as appropriate, with a focus on:
 - Social procurement expertise development in the Procurement unit in the Legal and Governance Team, e.g. face-to-face session; and
 - o General awareness amongst all impacted SV staff, including Green Leaders, of social procurement principles and practices and SV's requirements for social procurement, e.g. an eLearning module.
- Include this training in SV induction and refresher programs after an initial training blast.
- Establish and deliver a targeted internal *social procurement* communications campaign, working with the internal Communications team as appropriate.

7.6 Performance Management

Social procurement outcomes are tied to the activities of our people. Mechanisms need to be in place to drive accountability for our staff to deliver social procurement while maintaining a continuous improvement outlook in a supportive environment.

What's in place?

• The Procurement unit maintains some *procurement* operational performance data, for example, time to market and EMS compliance. This could be expanded, for example, to incorporate progress against Strategy actions for which the function is responsible.

What are our gaps and constraints?

 Ability to manage performance against social procurement targets will not be possible under this first Strategy as SV will not have approved targets in place against our priority social and sustainable objectives.

Priority Capability Actions: Performance Management

- Establish a mechanism to check completion of any required *social procurement* training by *buyers* who are seeking input or approvals from the Procurement team for RFx for *goods* or *services*, ensuring reinforcements are in place to ensure training completion.
- Conduct spot checks on systems data, especially stakeholder data, to ensure compliance with data requirements.

8.0 SUPPLIER ENGAGEMENT

In FY2018, SV undertook *procurement* spend with more than 600 unique suppliers. In addition, almost 200 private sector and government organisations received *grants* from SV. Our supplier base includes:

- Waste management organisations;
- Professional advisory and consulting services companies;
- Universities;
- Government agencies e.g. Waste & Resource Recovery Groups and Water Corporations;
- Social enterprises; and
- Volume home builders.

Based on the lower spend / lower complexity nature of SV *procurement activities*, most of our supplier contracts are lower value and short-term.

To support SV's social procurement commitment, our suppliers, including social benefit suppliers and mainstream suppliers, will need to:

- Understand SV's expectations on suppliers to deliver social value;
- Deliver competitive and high quality goods and services; and
- Be proactive in their approach to delivering social and sustainable outcomes.

SV regards supplier engagement as a key *social procurement* capability therefore, supplier engagement is incorporated into our Social Procurement Capability Action Plan at <u>Appendix 5</u>.

What's in place?

- SV has started the *social procurement* conversation with the supply market through tender documentation on a case-by-case basis for larger RFx. A one-page brochure for suppliers is also under development.
- The supply market already has strong awareness of SV's longstanding expected standards in relation to *sustainable procurement* and mandated EMS criterion in RFx.
- Some, albeit very limited engagement of social benefit suppliers to date for procurement, however, a
 whole grants program supporting social enterprises working in the environmental area has been
 offered.
- A list of unique suppliers that have a recent or current one-off transaction or contract relationship with SV can be extracted from existing data.
- Preliminary social procurement communication has already been drafted and is ready for release.
- Access to the VendorPanel marketplace for social benefit suppliers is in place.

What are our gaps and constraints?

- Delivery of tailored materials and guidance about *social procurement* targeting SV's suppliers, particularly current and prospective *social benefit suppliers*.
- Absence of standard social procurement in pre-tender briefings and materials, as relevant.
- No procurement information on the SV website that is accessible to suppliers. Use of this channel
 can also enable SV to provide basic information to the market about our social procurement
 commitment, expected standards and how to find information about opportunities to supply to SV.
- Limited understanding of the social benefit supplier market offering in relation to SV's procurement.
- Known *mainstream supplier* issues with employee diversity and gender equality, especially in the IT/Web *category*. Capability to respond may present some initial challenges for suppliers.

Priority Capability Actions: Supplier Engagement

- Finalise and distribute the one-page social procurement brochure for suppliers as an immediate priority.
- Establish a requirement for buyers to include social procurement in any industry or pre-tender briefings.
- Establish a Procurement page on the SV website where basic information can be published about *social* procurement and what suppliers can expect when doing business with SV.

9.0 SOCIAL PROCUREMENT MEASUREMENT AND REPORTING

9.1 Methods and Tools

SV has a range of methods and tools that will enable us to monitor progress and report achievements against this Strategy and to collect and analyse supplier performance data. These are summarised below.

System / Control	Strategy Progress Monitoring	Strategy Achievements Reporting	Data Collection and Analysis
Strategy Action Plan	•		
Procurement Policy	•	•	•
Procurement User Guidance	•	•	•
PRoMPT System	•	•	•
SVEN System			•
MS Office	•	•	•
Social Procurement Governance	•	•	
Internal Audit	•		
RFx Documentation	•		•
Contracts and Contractor Reports	•		•
Social Procurement Framework - Measurement & Reporting Framework	•	•	•
SV website		•	
SV intranet		•	

9.2 Reporting

Reporting aligns to key meeting cycles and is supported by standard reporting tools in place at SV and/or that will be developed as needed during the course of delivering this Strategy. Our Strategy reporting framework is summarised in the following table.

Report Recipient	Reporting Lead	Reporting Tools	Frequency
SV Board	CEO	SV Board Paper	Annually (Board meets monthly)
Executive Leadership	Legal and Governance	ELT Brief	Annually
Team (ELT)	(Procurement)	Supporting Papers	(ELT meets weekly)
Director, Corporate Services	Legal and Governance (Procurement)	Action Plan Status Update Risk Register	Quarterly or as required
DTF	CEO	Annual Report Data sets	Annually
The public	CEO	Annual Report	Annually

9.3 Management and Review

The Procurement unit is responsible for the management, review and update of this Strategy and associated documentation and reporting.

This Strategy will be managed in accordance with the KPIs outlined at <u>5.0 – Setting Social Procurement Key Performance Indicators and Targets</u> and the high level Action Plan set out in <u>Appendix 5</u>.

Review and update of this Strategy will occur annually in line with the timing of SV's strategic *procurement* planning cycles or as otherwise directed. This will include overall review of the Strategy, progress against KPIs and progress against the Action Plan. The parameters of review will also align with the latest published Framework Buyer Guidance to ensure compliance with Framework requirements.

As part of ongoing management and review, SV is committed to a "lessons learned" process that will take into account, amongst other things, progress against this Strategy, performance against our social *procurement* KPIs identified in this Strategy and emerging information and guidance issued by the Victorian Government as part of the Framework.

GLOSSARY

Some words, abbreviations and acronyms (terms) used in this Strategy have a special meaning and are marked in italics or capitalised, e.g. 'Government' and 'social value'. The special meaning applies when the word, abbreviation or acronym is expressed in the singular or plural form, e.g. procurement activity or procurement activities. The special meanings are set out below.

Term	Definition
Aboriginal business	As outlined in <i>Victoria's Social Procurement Framework</i> (Framework), a business that is:
	 is at least 50 per cent Aboriginal and/or Torres Strait Islander- owned;
	is undertaking commercial activity; and
	main business location is in Victoria.
	Tharamba Bugheen – Victorian Aboriginal Business Strategy 2017-2021 highlights that the Victorian Aboriginal business sector is large, diverse and growing. The sector includes for-profit businesses, Traditional Owner corporations, social enterprises and community enterprises in metropolitan and regional areas. Land-based Aboriginal businesses, including Traditional Owner corporations, are active in several fields, including primary production, natural resource management, ecosystem services and cultural tourism.
Australian Disability Enterprise (ADE)	As outlined in <i>Victoria's Social Procurement Framework</i> (Framework), a Commonwealth-funded and generally not-for-profit organisation operating in a commercial context, specifically to provide supportive employment opportunities for people with moderate to severe disability.
	ADEs provide 'supported employment services' as defined in section 7 of the <i>Disability Services Act 1986</i> (Cth).
Buyer	The individual(s) responsible for planning, creating, or purchasing goods, services or construction being procured by, or on behalf of, SV.
Category	A grouping of related <i>goods</i> , <i>services</i> or <i>construction</i> based on similar characteristics. A category may be further divided into sub-categories.
Construction	As defined in the <i>Project Development and Construction Management Act 1994</i> (Vic), any matter relating to the construction, maintenance, rehabilitation, alteration, extension or demolition of any improvements on land by, or on behalf of, departments and public bodies and includes design and construction practices, tendering processes, project delivery and contract administration.
Direct approach to social procurement	Where SV purchases goods, services or construction from a social benefit supplier. By purchasing from social benefit suppliers, SV is directly delivering social and sustainable outcomes.
Disadvantaged Victorians	People or groups in the State of Victoria that are in unfavourable circumstances or considered to be vulnerable, especially in relation to financial, employment or social opportunities. This may include, but is not limited to, disengaged youth, long-term unemployed, people with disability, refugees, migrants and workers in transition.
Disengaged youth	People aged 15 to 24 years not studying or seeking full-time work.
DTF	Department of Treasury and Finance.
ELT	Executive Leadership Team.
EMS	Environmental Management System.

Term	Definition
Framework	Victoria's Social Procurement Framework.
Gender equality	The state of equal ease of access to resources and opportunities regardless of gender, including economic participation and decision-making; and the state of valuing different behaviours, aspirations and needs equally, regardless of gender.
	Supporting gender equality may include, but is not limited to, supporting women to work in technical or operational fields such as mining, construction, or utilities, with trade or higher education qualifications in the areas of building and construction, architecture, engineering, surveying, business, economics and law.
Goods	Tangible products transferred from a supplier to SV.
Grant	As defined in the Victorian Common Funding Agreement user guidance, a grant is money given to organisations or individuals for a specified purpose to achieve objectives consistent with government policyincluding ad hoc payments, competitive assessment or when specified criteria are specified. A grant may be allocated through a grant program or other initiative
Crant reginient	through an ad hoc, competitive, negotiated or targeted process.
Grant recipient	A person, business, company or organisation that receives a <i>grant</i> .
Indigenous owned business	Taken to have the same meaning as Aboriginal business.
Indirect approach to social procurement	Where SV purchases <i>goods</i> , <i>services</i> or <i>construction</i> from a <i>mainstream supplier</i> and uses invitations to supply and clauses in contracts to deliver social and sustainable outcomes.
Infrastructure	Taken to have the same meaning as construction.
Long-term unemployed	People who have not been employed for 12 months or more excluding people undertaking studies.
Mainstream supplier	Any supplier that is not a social benefit supplier.
Migrants	People who leave their country voluntarily to commence living in Australia and are not in sustainable employment for a period of 12 months or more.
Minimum requirements	Whole-of-organisation thresholds and procurement types (i.e. categories) that are required to undertake social procurement when buying goods, services or construction for SV.
MPSG	Local Jobs First – Major Skills Project Guarantee.
Person with disability	A person who has long-term physical, mental, intellectual or sensory impairments which may hinder their full and effective and equal participation in society.
Procurement	As defined by the Victorian Government Purchasing Board, all the business processes associated with sourcing activity, spanning the whole cycle from identifying needs to the end of a service contract or the end of the useful life and subsequent disposal of an asset. It also includes the organisational and governance frameworks that underpin the procurement function.
	Procurement does not include stored management and logistics that are part of the wider subject of supply chain management.

Term	Definition
Procurement activity	An individual <i>procurement</i> project to source <i>goods</i> , <i>services</i> or <i>construction</i> from a supplier through transactional <i>purchasing</i> or <i>strategic sourcing</i> .
Procurement activity plan	As defined by the Victorian Government Purchasing Board, details planned procurement activity for at least the next 12 to 18 month period and is reviewed annually to keep the market informed of changes or developments.
Procurement unit	The business area at SV that has overall accountability to set and deliver the organisation's <i>procurement</i> policy, processes, compliance and direction, and to support the business with <i>procurement</i> implementation, including <i>social procurement</i> .
Purchasing	As defined by the Victorian Government Purchasing Board, the acquisition of <i>goods</i> and/or <i>services</i> from a nominated supplier. Purchasing is a component of the wider function of <i>procurement</i> and consists of activities such as ordering, expediting, receipt and payment. The term is often used interchangeably with <i>procurement</i> .
Refugees	People subject to persecution in their home country, who now reside in Victoria and have not been employed for a period of 12 months or more.
RFx	 Refers to the procurement processes that may involve one of: Request for information (RFI) or Request for Expression of Interest (EOI) - used to identify suppliers interested in, and capable of, delivering the required goods, services or construction. Potential suppliers are asked to provide information on their capability and capacity to do the work. It is usually the first stage of a multi-stage procurement process; Request for quotation (RFQ) - a written process of inviting offers to supply goods, services or construction involving simple documentation and a limited number of potential suppliers; or Request for tender (RFT) - an invitation to supply or a request for offer against a set of clearly defined and specified requirements. Invitees are advised of all requirements involved including the conditions of participation and proposed contract conditions.
Social benefit supplier	 As outlined in Victoria's Social Procurement Framework (Framework), a supplier that operates and has business premises in Victoria and meets one or more of the following criteria: Is a social enterprise, certified by Social Traders or listed on the online social enterprise Map for Impact; Is an Australian Disability Enterprise (ADE) listed with BuyAbility and providing 'supported employment services' as defined in section 7 of the Disability Services Act 1986 (Cth); or Is a Victorian Aboriginal Business, verified by Supply Nation or Kinaway.
Social enterprise	As outlined in Victoria's Social Procurement Framework (Framework), a business that: Trades intentionally to tackle social problems, improve communities, provide access to employment and training, or help the environment; Derives most of their income from trade, not donations or grants; and Uses at least 50 per cent of their profits on their social mission.

Term	Definition
Social procurement	When organisations use their buying power to generate social value above and beyond the value of the goods, services or construction being procured.
	Social procurement may be grouped into two broad approaches: • Direct approach; and • Indirect approach.
Social Procurement Plan	This plan is a mandatory requirement at SV for all <i>goods</i> , services or <i>construction procurement</i> with a value of \$10 million or more. The plan is to outline, in a proportionate way:
	 The value, strategic objectives, risk and complexity of the goods, services or construction project;
	 A social procurement opportunity analysis in respect of the individual procurement activity;
	 The social procurement and/or sustainable procurement objectives that will be prioritised and demonstrate how those objectives will be advanced;
	 Roles and responsibilities in relation to social procurement commitments in respect of the individual procurement activity; and
	 How supplier and stakeholder relations will be managed to ensure that social procurement commitments are met, including how progress will be measured and reported on over the life of the individual procurement activity.
Services	Intangible products transferred from a <i>supplier</i> to SV, with the supply value based on the performance and use of resources, skill, ingenuity, and experience.
Social Procurement Strategy	SV's strategic, agency-wide approach to how we will deliver social and sustainable outcomes through our <i>procurement</i> in accordance with the Framework and beyond. It outlines:
	 Our priority social procurement and sustainable procurement objectives;
	Our primary social procurement opportunities;
	Key roles and responsibilities for social procurement,
	Our approach to developing social procurement capability; and
	Our social procurement measurement and reporting approach.
Social value	The additional benefits created for all Victorians when social and sustainable outcomes of SV's Social Procurement Strategy are achieved, which is consistent with <i>Victoria's Social Procurement Framework</i> .
State purchase contract (SPC)	The <u>Victorian Government Purchasing Board</u> definition is: a mandatory standing offer agreement for departments for the purchase of <i>goods</i> and <i>services</i> . The purpose of SPCs is to pursue whole of government contracts to achieve the best value-for-money outcomes and make best use of the State's aggregated purchasing power.
Strategic sourcing	As defined by the <u>Victorian Government Purchasing Board</u> , the strategies and mechanisms used to approach and interact with the supply market that take account of both present and future business needs.
Strategy	This Social Procurement Strategy.
	I description of the second of

Term	Definition
Sub-contractor	A person, business, company or organisation that supplies or can supply <i>goods</i> , services or <i>construction</i> for SV via a supplier that enters into a contract with SV for the delivery of <i>goods</i> , <i>services</i> or <i>construction</i> .
Supplier	An entity that is providing or has provided <i>goods</i> and/or services to, or on behalf of, a department or agency.
Sustainable procurement	In the context of SV, it means <i>purchasing</i> to enable SV to meet its EMS targets, foster markets for recycled products, enhance environmental quality and demonstrate SV's commitment to responsible resource use. In the context of the Framework, <i>sustainable procurement</i> is incorporated in the scope of <i>social procurement</i> .
sv	Sustainability Victoria.
Victoria's Social Procurement Framework	Shows how the Victorian Government will achieve community, economic and environmental benefits from its <i>procurement</i> . All Government departments and agencies subject to the Standing Directions of the Minister for Finance are required to apply the SPF from 1 September 2018.
VIPP	Local Jobs First – Victorian Industry Participation Policy.
Workers in transition	People who are recently retrenched or facing pending retrenchment due to business closure or industry transition.

APPENDICES

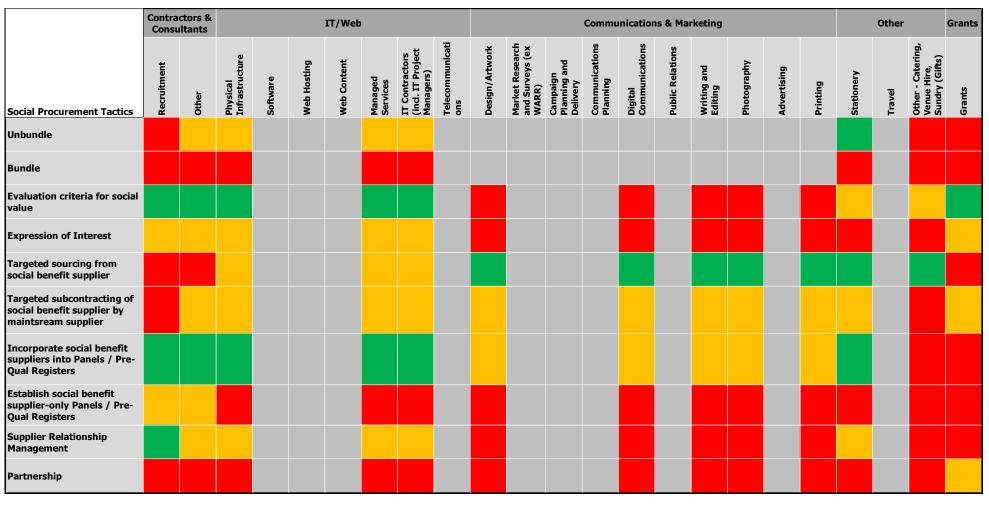
Appendix 1: SV Categories and Sub-Categories

SV's current categories of spend as per our Procurement, Tendering, Purchasing and Contract Policy.

Category	Sub-Categories			
Contractors and Consultants	RecruitmentOther (e.g. programs, internal audit and professional advisory)			
Information Technology and Web	 IT Contractors (incl. IT Project Managers) Managed Services (incl. Business Continuity) Physical Infrastructure Software Telecommunications (Mobile, Landline, Fax, Internet) Web Hosting Web Content 			
Communications and Marketing	 Advertising Campaign Planning and Delivery (incl. Translation Services) Communications Planning Design/Artwork Digital Communications Market Research and Surveys (ex WARR Market Research and Surveys) Photography Printing Public Relations Writing and Editing 			
Other	StationeryTravelOther			
Grants	n/a			

Appendix 2: SV Social Procurement Opportunities Heat Map

The following heat map has been developed with consideration for all SV *categories*, *category* spend analysis and potential social procurement tactics in consultation with all SV business divisions.





Appendix 3: Social and Sustainable Procurement Objectives and Outcomes of Victoria's Social Procurement Framework

Social Procurement Objectives	Outcomes Sought
Opportunities for Victorian Aboriginal people	 Purchasing from Victorian Aboriginal businesses Employment of Victorian Aboriginal people by suppliers to the Victorian Government
Opportunities for Victorians with disability	 Purchasing from Victorian social enterprises and Australian Disability Enterprises Employment of Victorians with disability by suppliers to the Victorian Government
Women's equality and safety	 Adoption of family violence leave by SV suppliers Gender equality within SV suppliers
Opportunities for disadvantaged Victorians	 Purchasing from Victorian social enterprises Job readiness and employment for: long-term unemployed people disengaged youth single parents migrants and refugees workers in transition
Supporting safe and fair workplaces	Purchasing from suppliers that comply with industrial relations laws and promote secure employment
Sustainable Victorian social enterprise and Aboriginal business sectors	Purchasing from Victorian social enterprises and Aboriginal businesses
Sustainable Victorian regions	Job readiness and employment for people in regions with entrenched disadvantage
Sustainable Procurement Objectives	Outcomes Sought
Environmentally sustainable business outputs	 Project-specific requirements to use sustainable resources and to manage waste and pollution Use of recycled content in <i>construction</i>
Environmentally sustainable business practices	 Adoption of sustainable business practices by suppliers to the Victorian Government
Implementation of the Climate Change Policy Objectives	 Project-specific requirements to minimise greenhouse gas emissions Procurement of outputs that are resilient against the impacts of climate change

Appendix 4: SV Social Procurement Self-Assessment

SOCIAL PROCUREMENT SELF-ASSESSMENT

Organisation:

Sustainability Victoria

Assessment date:

6 June 2019

Assessor(s):

Kara Miller, General Counsel

PART A:

Item	Description	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	Unknown
1	Our Social Procurement Strategy covers all core components (see section 2 of this guide)					x	
2	Our governance framework / accountability mechanisms promote compliance with SPF requirements					х	
3	Procurement spend is actively monitored to ensure that value-for-money outcomes are achieved, taking into account: • the total benefits and costs over the life of the goods, services or construction being procured; • environmental, social and economic factors; and • any risk related to the procurement. Spend analysis is capable of accommodating social procurement commitments.					х	
4	Senior management view social procurement as a strategic priority and set the tone from the top.				Х		
5	Roles and responsibilities in respect of social procurement are clearly communicated and supervised by senior management.				Х		
6	Individuals with social procurement related roles and responsibilities have sufficient knowledge, skills and experience to identify and pursue opportunities to deliver social and sustainable outcomes through procurement.				X		
7	Recruitment, training and professional development activities in relation to procurement integrate social procurement knowledge, skills and experience.			х	TOTAL		t in the second
8	Social procurement is embedded throughout the procurement process (e.g. in procurement-related systems, policies and processes for planning, sourcing and contract management).				х		
9	Supplier and stakeholder relations are managed on an ongoing basis to promote compliance with contractual obligations. Management of supplier and stakeholder relations is capable of accommodating social procurement commitments.			х			1
10	Performance of the procurement function is monitored and assessed on an ongoing basis to drive continuous improvement and accommodate any whole-of-government social procurement targets.				х	M	

PART B:

Progress statement (250 words max)

SV is strongly committed to the successful development and implementation of the Social Procurement Framework (SPF). Significant work has been undertaken to identify opportunities and determine where SV can make an impact in relation to social procurement. To date, SV has undertaken the following activities:

- · Engaged procurement specialists, ArcBlue Consulting.
- Review of 40+ documents corporate, policy, processes, communications.
- Analysis of financial transactions, procurement contracts, and supplier data for current FY2019 and previous FY2018
- 5 staff co-design workshops held in March 2019. Augmented by:
 - Targeted post-workshop 1-1 consultations
 - Workshops summary of outcomes circulated to Directors with opportunity for further feedback.
- Investigation of current systems to identify possible technical solutions to support the SPF
- · Presentation to SV's Executive Leadership Team to present key findings and confirm SV priority objectives under the SPF

SV's policies and procedures are being updated in conjunction and alignment with the draft Social Procurement Strategy. An internal communication plan is being development to support the changes and enable a successful implementation.

As indicated in Part A, further work in the following areas is required:

- · training and professional development activities in relation to procurement integrate social procurement knowledge, skills and experience.
- management of supplier and stakeholder relations capable of accommodating social procurement commitments.

SV intends to address and further develop these areas following approval of a final strategy and the subsequent implementation of SV's SPF.

SIGNATURES:

Signed by assessor:

Signed by Accountable Officer / delegate:

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... Date ///6/19

Appendix 5: SV Social Procurement Capability Action Plan

SV has identified 24 priority actions to implement over a 12 month period to work towards improved *social procurement* capability across our organisation. Progress against these actions will be monitored and reported on through SV's Procurement unit in the Legal and Governance Team, Corporate Services.

Capability Focus	Actions	Action Owner	Action Delivery Timeframe			
			0-3 Months	4-9 Months	10-12 Months	
Leadership and Governance	Expand the purpose of the existing Green Leaders group to incorporate a social procurement focus. Support the expanded remit of the group with appropriate induction into social procurement principles and practices	Finance (EMS)				
	Maintain ongoing monitoring of the Social Procurement Strategy.	Legal & Governance (Procurement)				
Policy and Processes	Ensure clear definitions of sustainable procurement and social procurement are communicated to staff to establish shared language and understanding, consistent with the definitions used in the Framework.	Legal & Governance (Procurement) with Finance (EMS)				
	Establish agency-wide <i>minimum requirements</i> across threshold levels that meet expectations of the Framework, best advance SV's identified social procurement opportunities and clearly articulate expected social procurement consideration to the SV <i>buyer</i> . The <i>minimum requirements</i> are to:	Legal & Governance (Procurement) with Finance (EMS)				
	Set requirement for direct sourcing from social benefit suppliers;					
	Make the EMS a weighted criterion for all competitive procurement, and					
	 Introduce a social value weighted criterion for all higher value competitive procurement, to be applied in a scalable manner where appropriate in conjunction with the formal weighted EMS criterion. 					
	Update the Procurement Planning document templates to incorporate <i>social</i> procurement considerations.	Legal & Governance (Procurement)				
	Update standard RFx Terms and Conditions with social procurement clauses.	Legal & Governance (Procurement)				
	Update standard RFx documentation to ensure <i>social procurement</i> is considered and that expectations of suppliers are made transparent, including but not limited to scope of requirements (or equivalent), reporting, data collection, and sub-contractor support.	Legal & Governance (Procurement)				
	Update the Contract Management guidance documentation to incorporate social procurement.	Legal & Governance (Procurement)				

Capability Focus	Actions	Action Owner	Action Delivery Timeframe			
Capability Focus			0-3 Months	4-9 Months	10-12 Months	
Technology and Tools	Add SV's priority <i>social procurement</i> and <i>sustainable procurement</i> objectives and outcomes into the PRoMPT system to enable tracking and reporting for the Board, the Executive and DTF.	Legal & Governance (Procurement) with Finance (EMS)				
	Undertake enhancements to the SVEN system to support tracking and reporting of <i>social procurement</i> outputs at the contract, project and supplier level across the organisation.	Legal & Governance (Procurement) with Finance (EMS)				
	Investigate how SVEN, or other existing systems in use, may be able to remind people upfront to consider <i>social procurement</i> for both one-off transactional <i>purchasing</i> and RFx processes.	Legal & Governance (Procurement) with Finance (EMS)				
Sourcing and Contract Management	The Procurement unit and Finance's EMS unit to familiarise themselves with the pool of <i>social benefit suppliers</i> available from the VendorPanel marketplace.	Legal & Governance (Procurement) with Finance (EMS)				
	Ensure that SV <i>buyers</i> are aware of and have access to the VendorPanel marketplace to support sourcing through one-off transactional <i>purchasing</i> and RFx.	Legal & Governance (Procurement) with Finance (EMS)				
	Establish SV <i>buyer</i> guidance for staff that enables them to make informed evaluation and selection judgments in relation to achieving <i>social value</i> through the sourcing process (note: also relevant to Policy and Processes).	Legal & Governance (Procurement) with Finance (EMS)				
People and Culture	Undertake immediate promotion of <i>social procurement</i> guidance already available on the <u>Buying for Victoria website</u> , e.g. through the SV intranet and All Staff forums.	Legal & Governance (Procurement) with Finance (EMS)				
	Develop and implement a social procurement training program, working with People and Culture as appropriate, with a focus on: • Social procurement expertise development in the Procurement unit and Finance (EMS) unit, e.g. face-to-face session; and	Legal & Governance (Procurement) with Finance (EMS) and People and Culture				
	 General awareness amongst all impacted SV staff, including Green Leaders, of social procurement principles and practices and SV's requirements for social procurement, e.g. an eLearning module. 					
	Incorporate social procurement training in SV induction and refresher programs after the initial training blast.	Legal & Governance (Procurement) with People and Culture				

Capability Focus	Actions	Action Owner	Action Delivery Timeframe			
			0-3 Months	4-9 Months	10-12 Months	
People and Culture (cont.)	Establish and deliver a targeted internal social procurement communications campaign, working with the internal Communications team as appropriate.	Legal & Governance (Procurement) with Finance (EMS)				
Performance Management	Establish a mechanism to check completion of any required social procurement training by <i>buyers</i> who are seeking input or approvals from the Procurement team for RFx for <i>goods</i> or <i>services</i> , ensuring reinforcements are in place to ensure training completion.	Legal & Governance (Procurement) with Finance (EMS)				
	Conduct spot checks on systems data, especially stakeholder data, to ensure compliance with data requirements.	Legal & Governance (Procurement) with Finance (EMS)				
Supplier Engagement	Finalise and distribute the one-page <i>social procurement</i> brochure for suppliers as an immediate priority.	Legal & Governance (Procurement) with Finance (EMS)				
	Establish a requirement in the RFT briefing template for <i>buyers</i> to include <i>social</i> procurement in any industry or pre-tender briefings.	Legal & Governance (Procurement)				
	Establish a <i>procurement</i> page on the SV website where basic information can be published about <i>social procurement</i> and what suppliers can expect when doing business with SV.	Legal & Governance (Procurement) with Finance (EMS) and Communications				