



Matt Genever



Interim Chief Executive Officer, Sustainability Victoria

Matt is driven by the potential for the world to make positive change.

Matt is an environmental sustainability professional with ten years' experience with Sustainability Victoria, and more than 20 years' experience across the public, private and not-for-profit sectors with a particular focus delivering a best practice waste and recycling sector that brings true circularity to our material usage.



Who are we at SV

Trusted delivery agency of the Victorian Government and a market enabler

Our Vision

To accelerate Victoria's transition to a circular, climate resilient clean economy

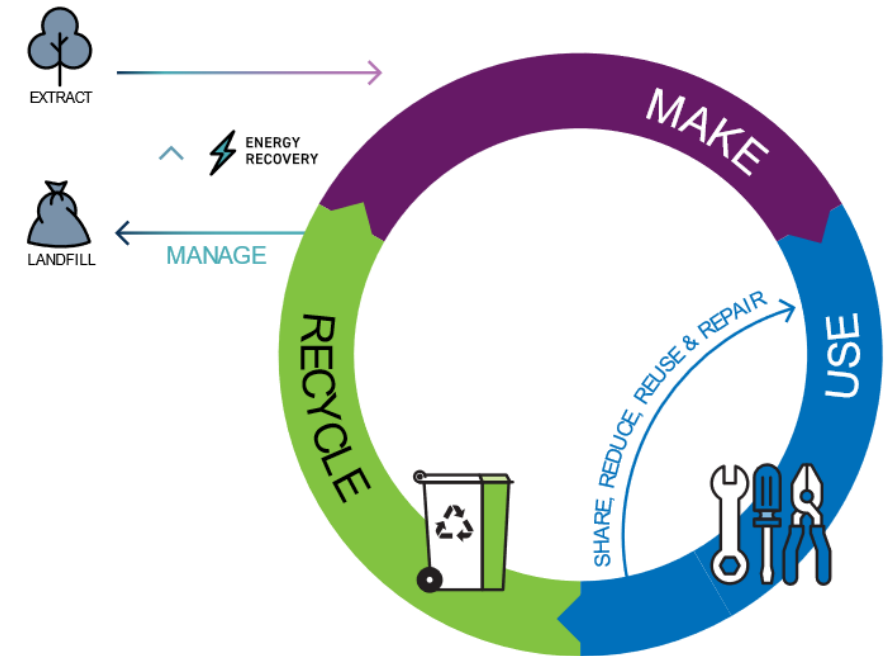
Our Focus Areas

- Innovation & Investment
- Behaviour Change & Education
- Community Action



SV's role in driving the circular economy

- Supporting businesses to design out waste from supply chains and create innovative solutions to get more value from our resources.
- Encouraging grassroots solutions for waste avoidance, repair and reuse of goods, and correct recycling.
- Enabling the community to effectively recycle their resources through campaigns and behaviour change programs.
- R&D projects testing recycled materials to design products that last and new uses – like roads and footpaths.
- Funding recycling infrastructure and safe management of waste.
- Supporting local government to build local infrastructure using recycled materials
- And more!



Circular economy is a continuous system where resources are used efficiently and are designed to last. It reduces waste and pollution and creates a more prosperous future.

Councils leading the way

City of Whittlesea

Product: Repurpose It foam bitumen asphalt

- 377.8 tonnes of recycled road base, waste glass and sand



Falls Creek Resort Management Board

Product: Downer Reconophalt

- 600 tonnes in total:
- 497,000 plastic bags
- 600,000 glass bottles
- 90.1 tonnes recycled asphalt
- 14,530 printer cartridges



City of Casey

Product: Replas recycled plastic pickets

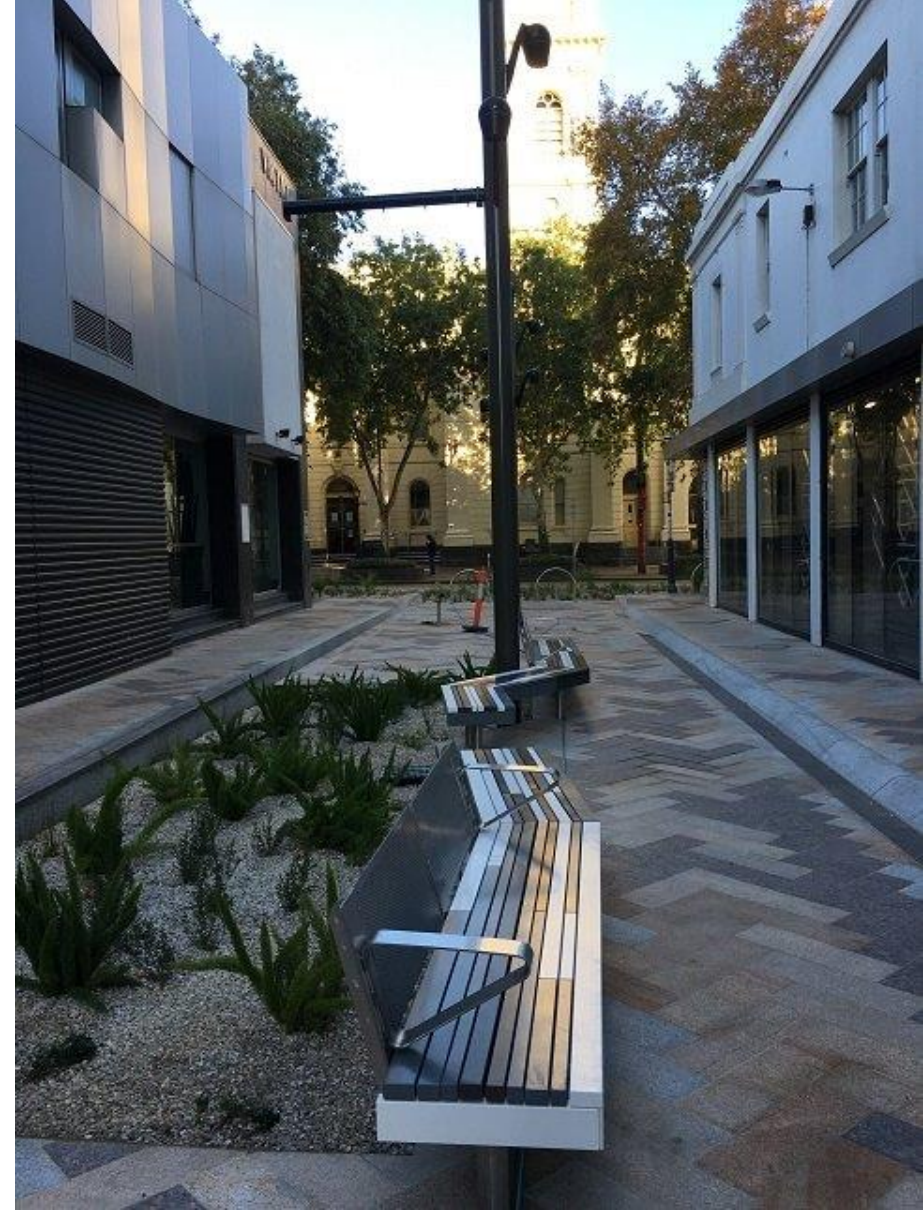
- 5.2 tonnes of recycled post-consumer plastic



Role of council

- Significant amount of Victoria's road network is made up of local roads maintained by local government.
- Victorian councils are forecast to spend \$12.5 billion on capital works from FY20-FY23.
- Of this, around \$5.5 billion will be on projects that have the potential to incorporate large volumes of recycled material.

Close the loop on kerbside recycling services including commingled recycling and organics.



City of Stonnington, Streetform furniture made with recycled plastic battens on galvanised steel frames

How we're enabling councils to become leaders in sustainable procurement

