

The Coreo logo consists of two overlapping circles, one dark teal and one light teal, with the word "Coreo" in white text centered within the intersection.

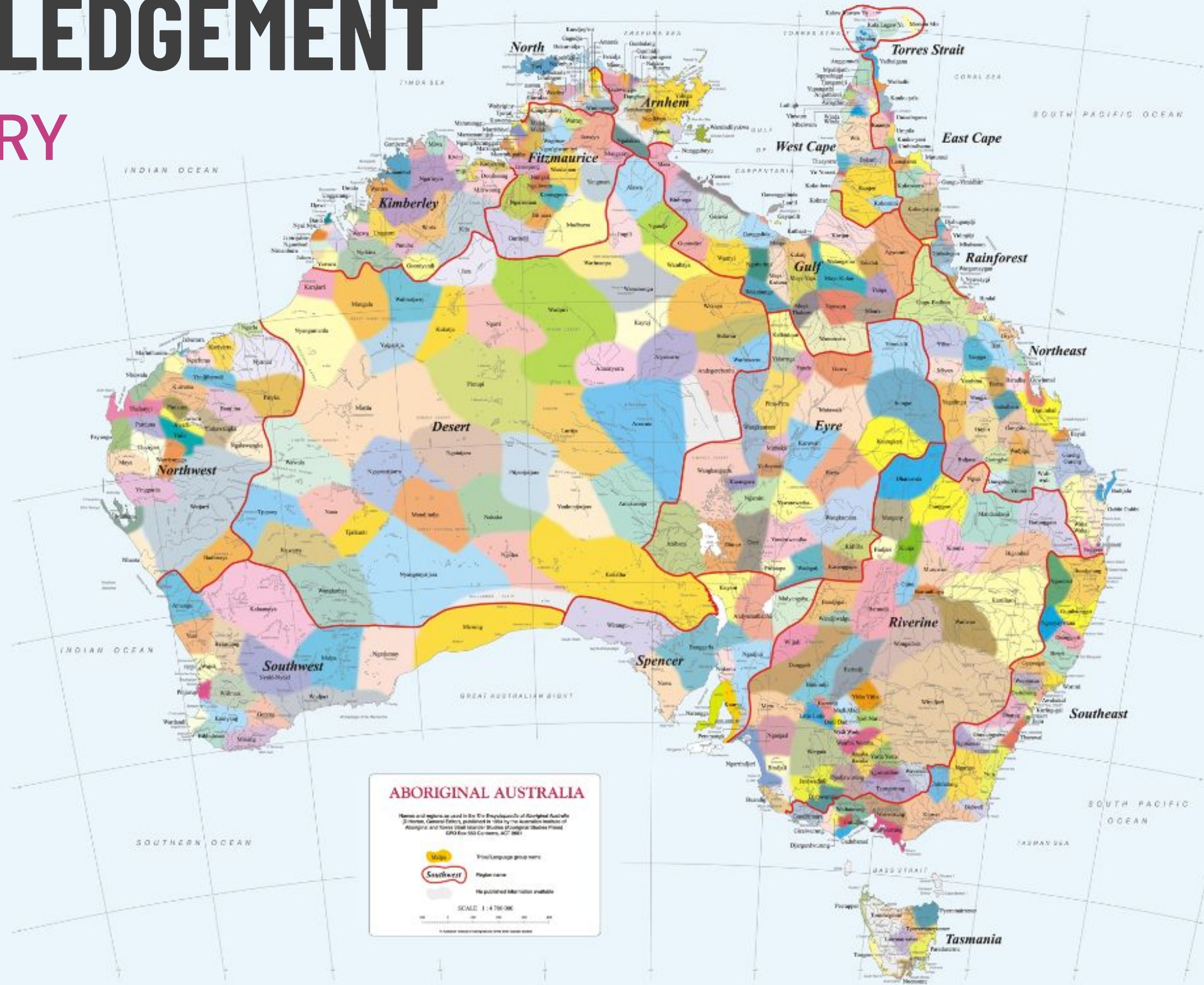
Coreo

CIRCULAR ECONOMY

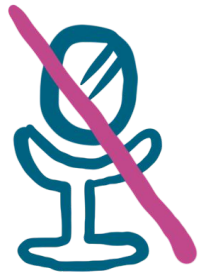
QV Centre: Opportunities for Circular Mixed-Used Precinct

ACKNOWLEDGEMENT

OF COUNTRY



ZOOM ETIQUETTE



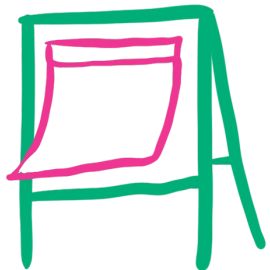
PLEASE MUTE YOUR MICROPHONE WHEN YOU ARE NOT SPEAKING



PANIC STATIONS = TEXT **CAMERON 0450064941** OR USE CHAT FUNCTION



CHAT FUNCTION THAT YOU CAN USE, WE WILL SHARE REFERENCES



NAME ON SCREEN, BEHIND OWN COMPUTER, HECTIC ON TIME

**WE ARE A BOUTIQUE
CIRCULAR ECONOMY
CONSULTANCY ON A
MISSION TO TRANSFORM
ECONOMIES TO SERVE
PEOPLE AND NATURE**

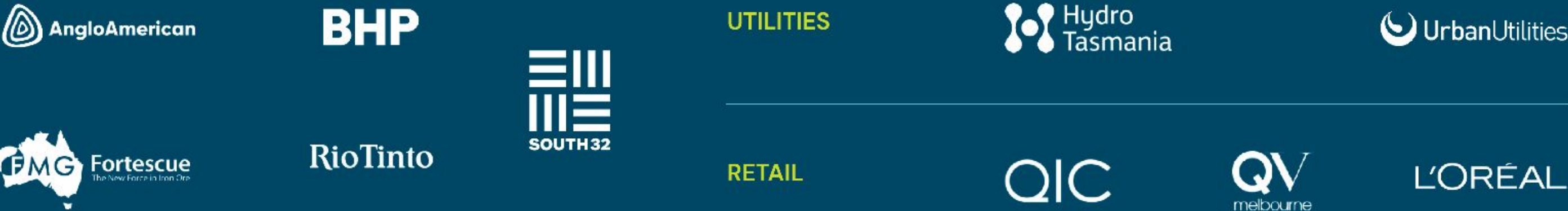


SOME OF OUR CLIENTS

GOVERNMENT



MINING



PROPERTY & INFRASTRUCTURE



OTHER



COREO TEAM



Ashleigh Morris
CEO



Cameron Kaufman
Consultant



Felicity Millard
Consultant

PROJECT OVERVIEW

A demonstration of circular material flows within a mixed-use precinct.

1. Waste audit
2. Workshop 1
3. Circular Economy Maturity Assessment
4. Workshop 2
5. Material pathway for chosen stream

AGENDA

HOW THINGS WILL RUN

Circular economy education

QV today

Break

Waste audit (process & results)

Break

Collaboration Session

Next steps & close



PRACTICE POLL

MENTI CODE: 7953 7018

Practise Question - What sector are you representing today?

INTRODUCTION & FUN FACT



POLL

The creation phase

POLL

The production and consumption phase

POLL

The disposal phase



THE LINEAR ECONOMY VS. THE CIRCULAR ECONOMY

THE LINEAR ECONOMY

AN INTERCONNECTION OF THREE THINGS

1

FOSSIL FUELS

Providing cheap energy

2

CHEAP CREDIT

Expanding buying power to the masses

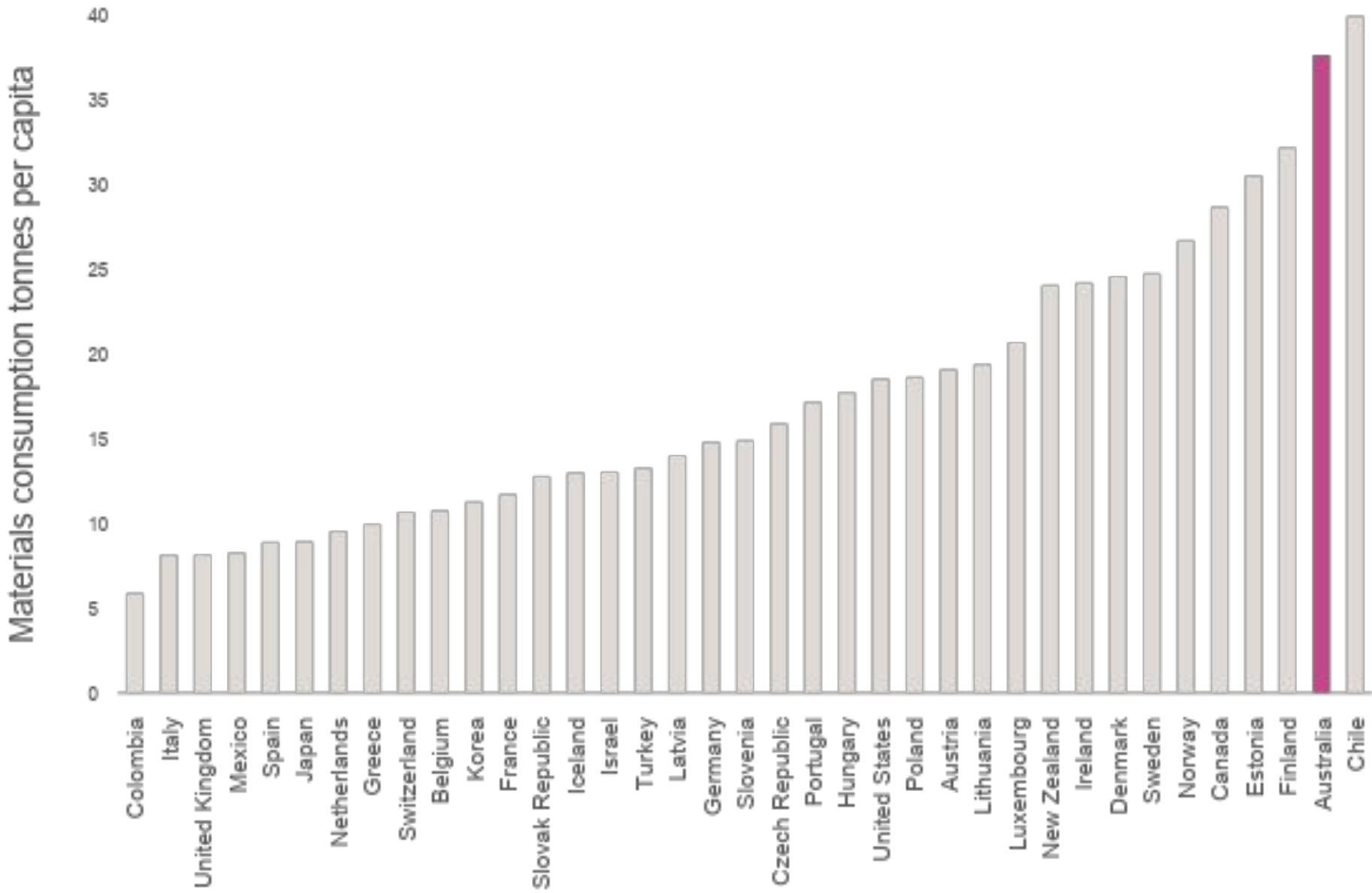
3

ECONOMIES OF SCALE

Producing and consuming more and more

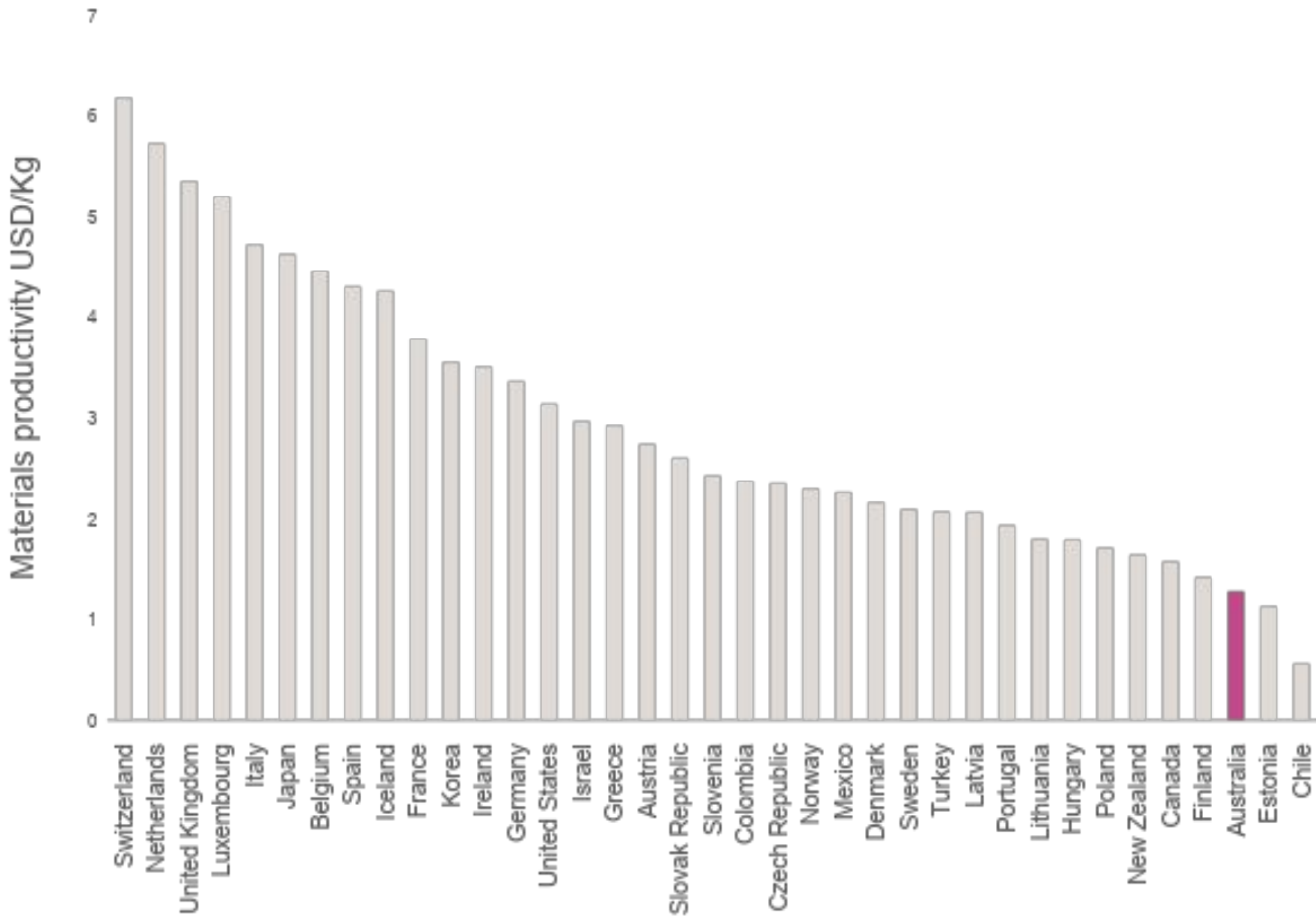
WE EXTRACT AND USE A LOT OF RESOURCES

Australia extracts and uses 38 tonnes of primary resources per capita each year
2 x the OECD benchmark



BUT HAVE LOW MATERIAL PRODUCTIVITY RATES

We generate only US\$1.28 of output for every kg of material consumed
Less than half the OECD benchmark

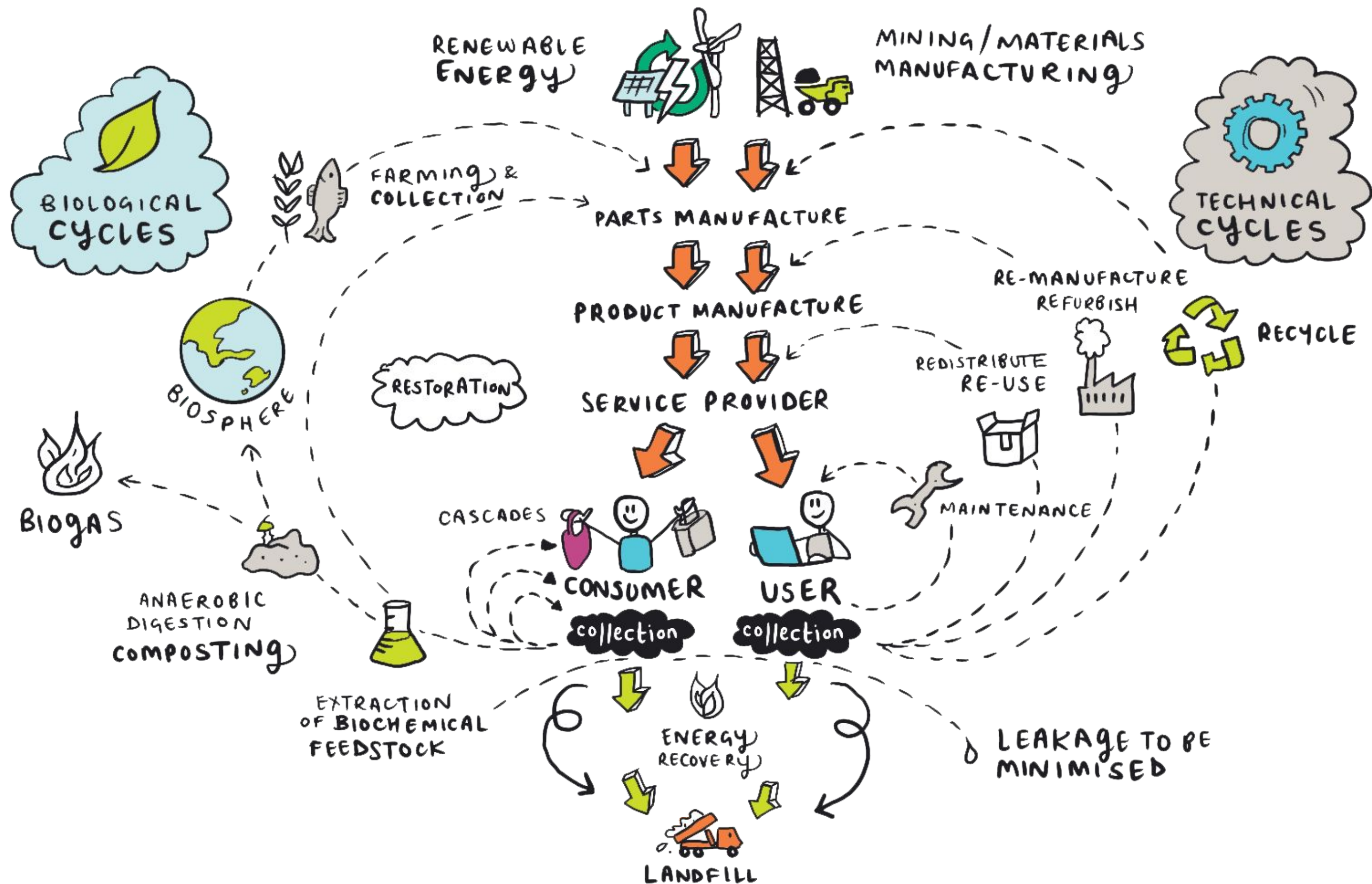


WHAT IF...

**BOTH SCALE AND THE CONCEPT OF SELLING MORE AND MORE
GOODS COULD BE CHALLENGED PROFITABLY?**



- A circular economy aims to redefine growth
- It is about values and value creation
- It is an economic model that is designed to be restorative and regenerative

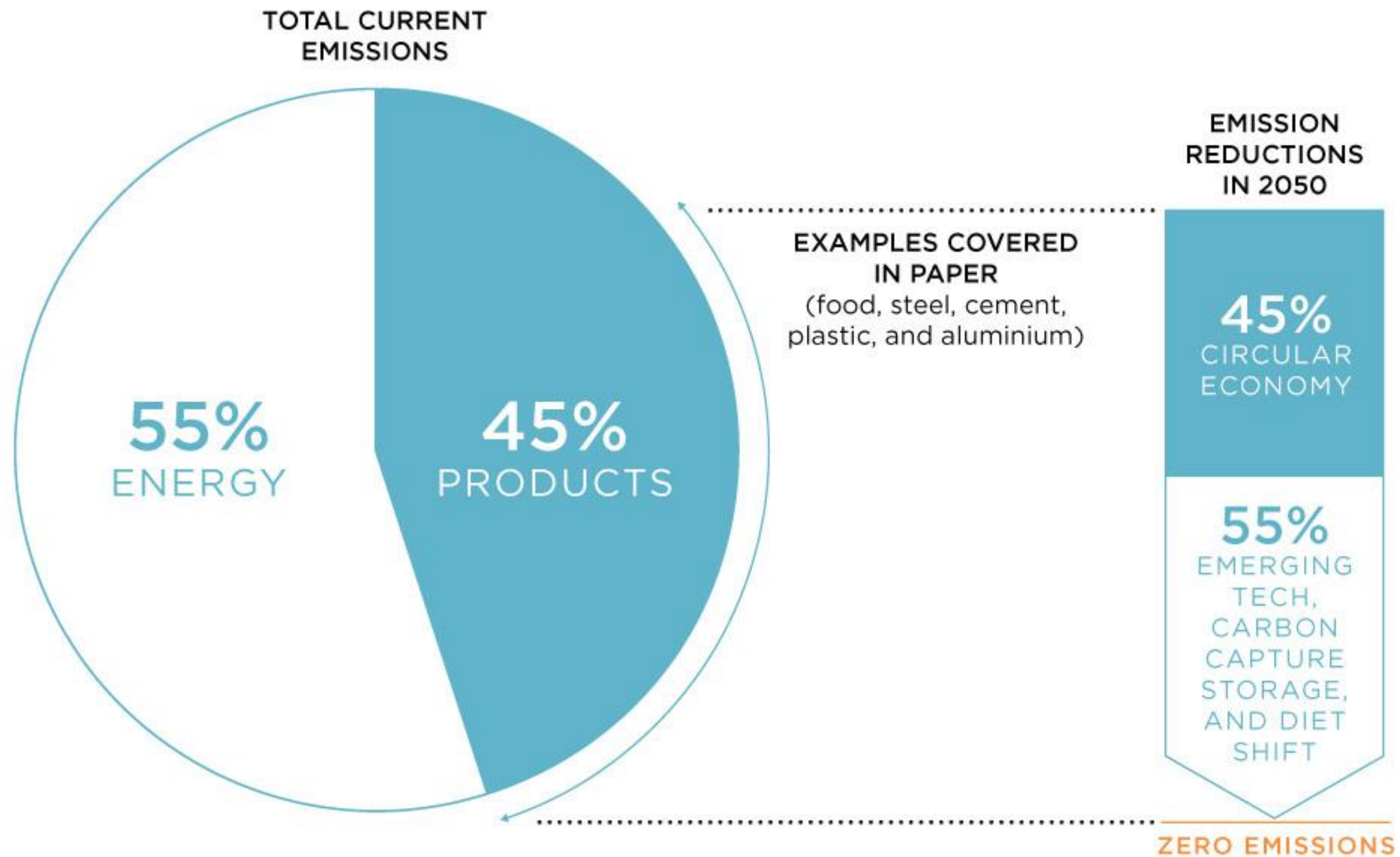


"THE CIRCULAR ECONOMY ISN'T ABOUT ONE MANUFACTURER CHANGING ONE PRODUCT, IT IS ABOUT ALL OF THE INTERCONNECTED COMPANIES AND GOVERNMENTS THAT FORM OUR INFRASTRUCTURE AND ECONOMY COMING TOGETHER... IT'S ABOUT RETHINKING THE OPERATING SYSTEM ITSELF."

– Dame Ellen MacArthur







Underpinned by a transition towards renewable energy, a circular economy can help tackle the overlooked 45% of emissions by transforming the way goods are made and used.

THREE PRINCIPLES OF A **CIRCULAR ECONOMY**



1

DESIGN OUT WASTE
AND POLLUTION

2

KEEP PRODUCTS & MATERIALS IN USE
AT THEIR HIGHEST VALUE FOR AS LONG AS POSSIBLE

3

REGENERATE NATURAL SYSTEMS



FIVE BUSINESS MODELS OF A CIRCULAR ECONOMY



Resource
Recovery



Circular
Supplies



Product Life
Extension



Sharing
Model



Product As
A Service

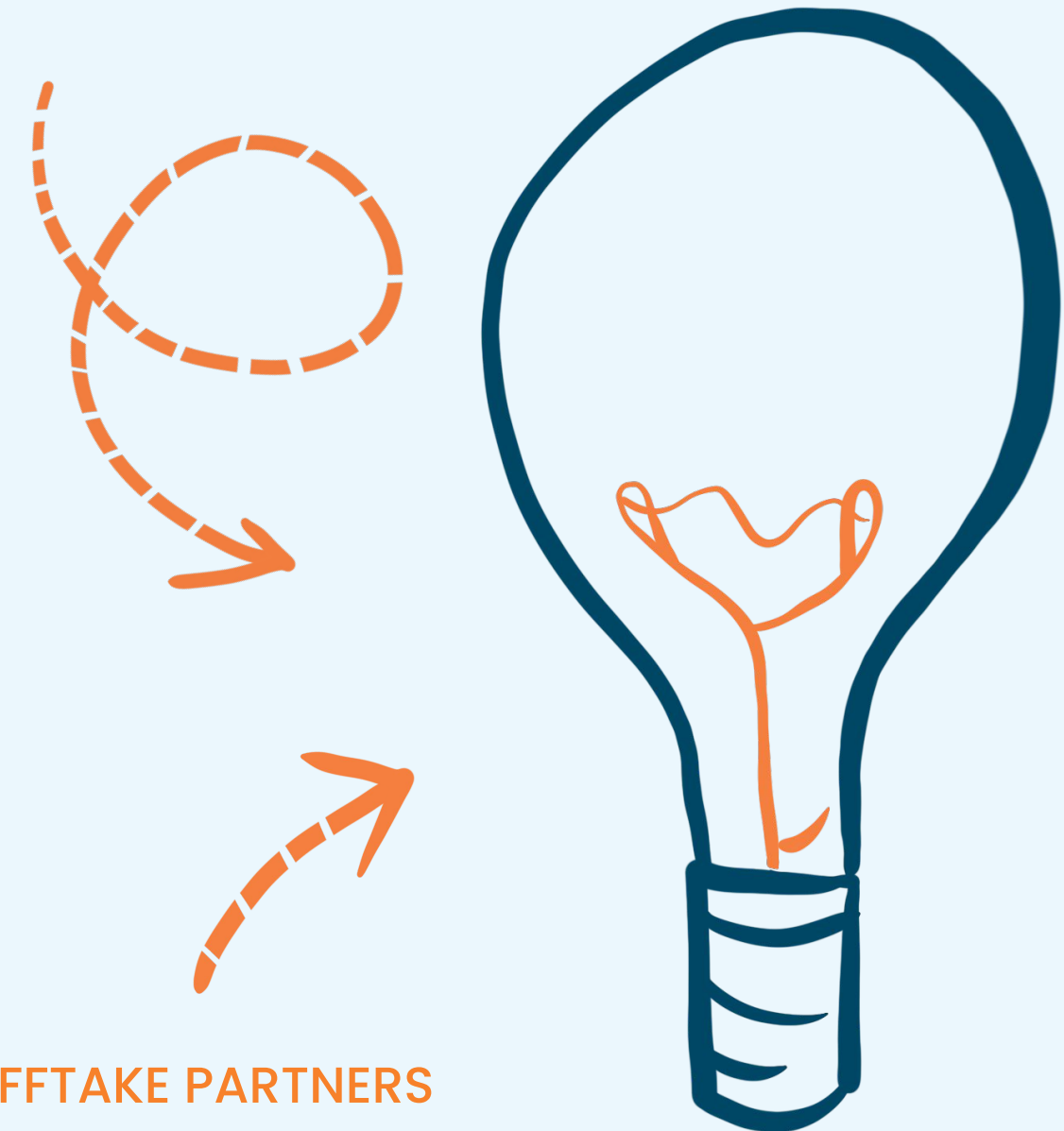


RESOURCE RECOVERY

Leverage technology
to recover and reuse resource outputs.

Aim to eliminate material leakage
and maximise economic value.

DESIGN FOR DISASSEMBLY

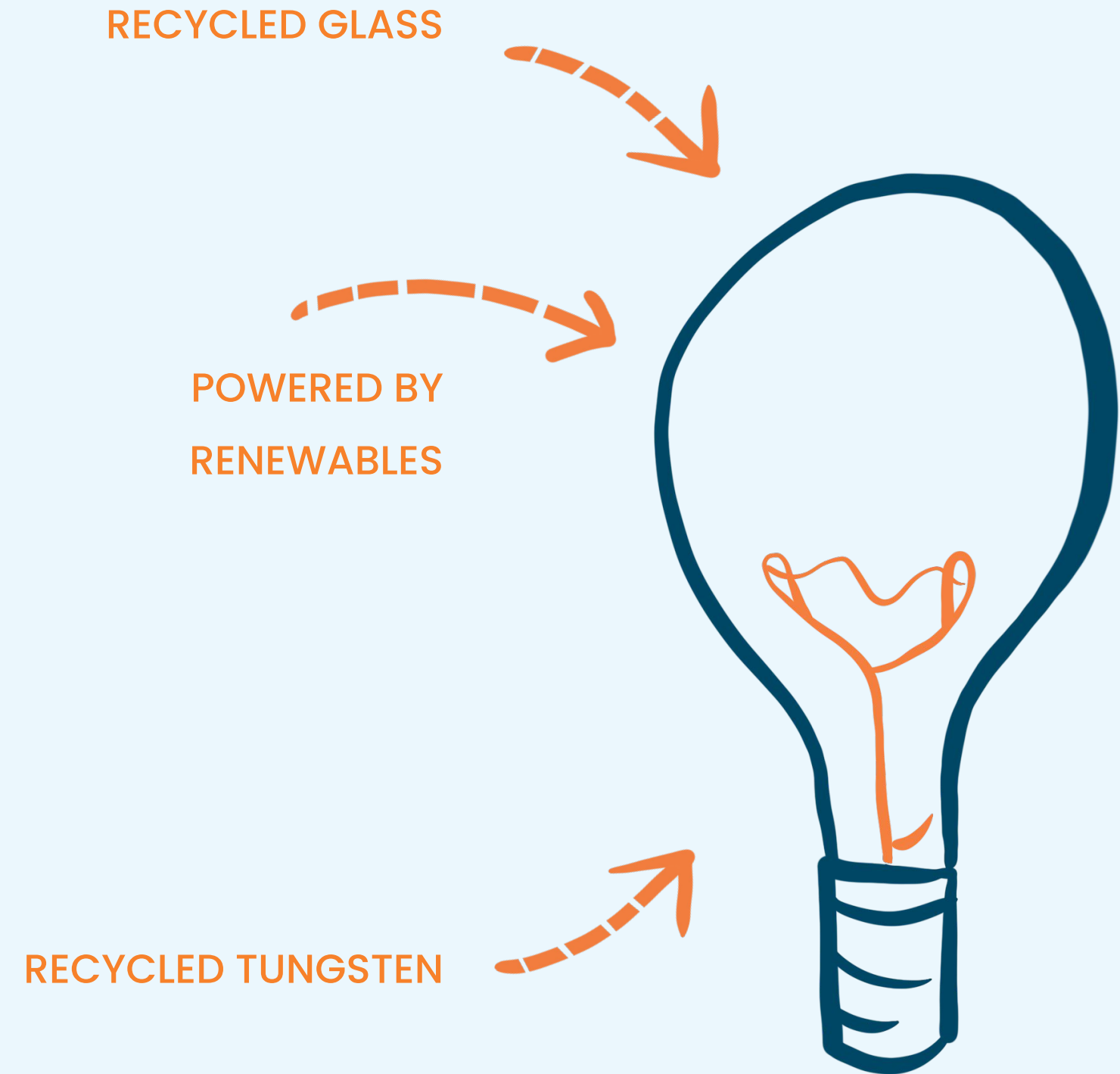


IDENTIFY OFFTAKE PARTNERS
TO CLOSE THE MATERIAL LOOPS



CIRCULAR SUPPLIES

Replace traditional material inputs with bio-based, renewable, or recovered materials. Reduce demand for virgin resource extraction in the long run.





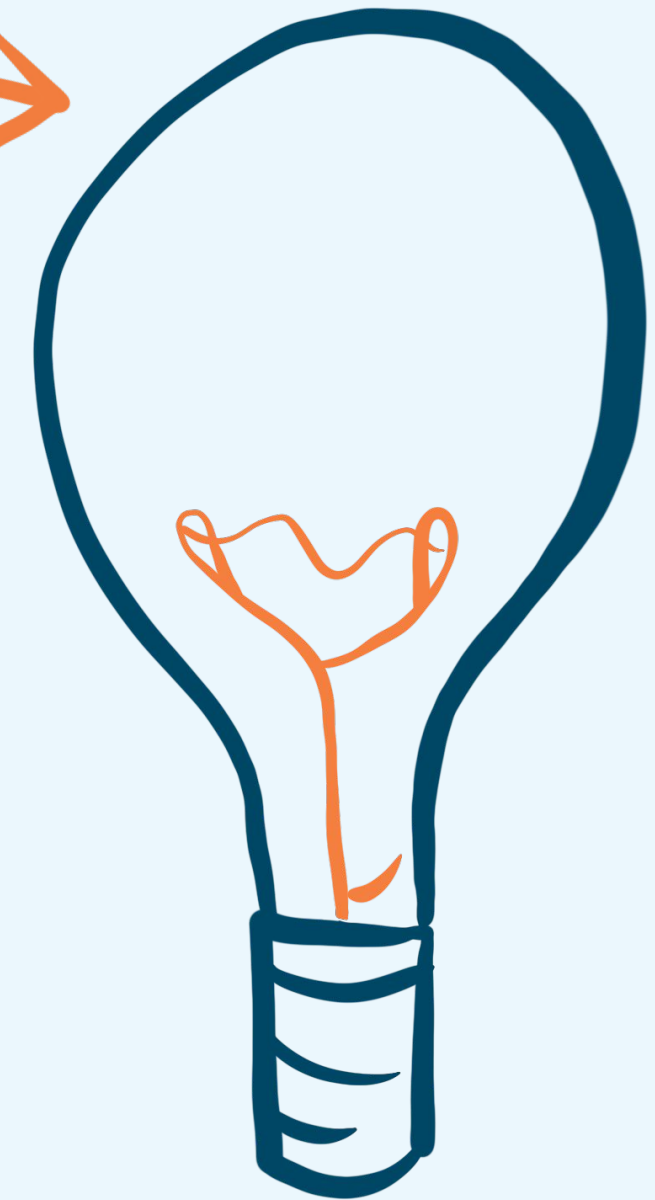
PRODUCT LIFE EXTENSION

Extend the life cycle of products and assets to ensure they remain economically useful.

EVER HEARD OF
THE CENTENNIAL
BULB?

This is a bulb that
has been burning
continuously for
116 YEARS!

LEDS





SHARING PLATFORMS

Sharing of under-utilised products
can reduce demand for new products
and their embedded raw materials.

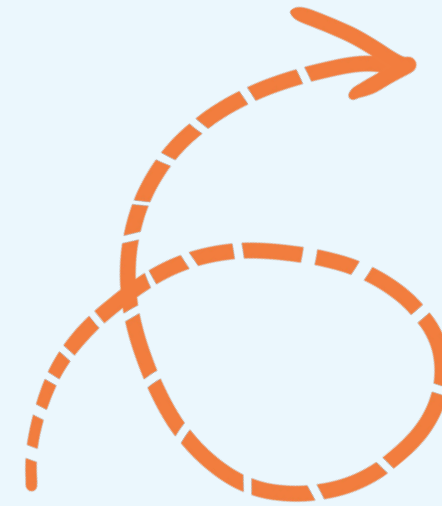
CAN WE ALL STAND UNDERNEATH IT?



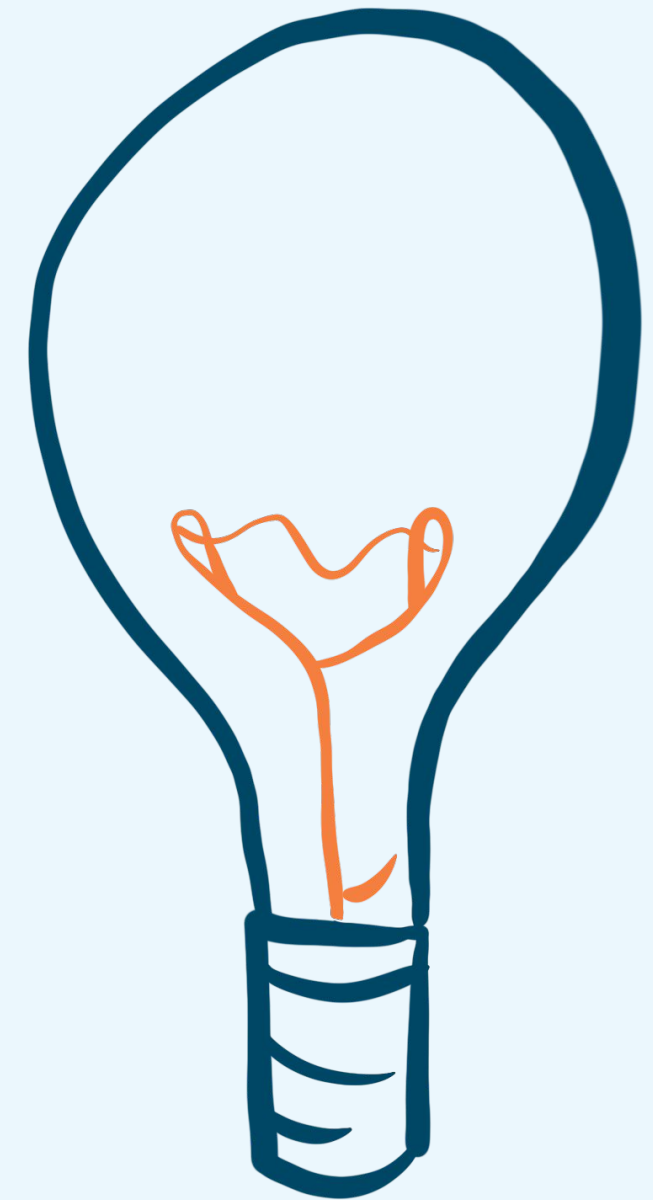


PRODUCT AS A SERVICE

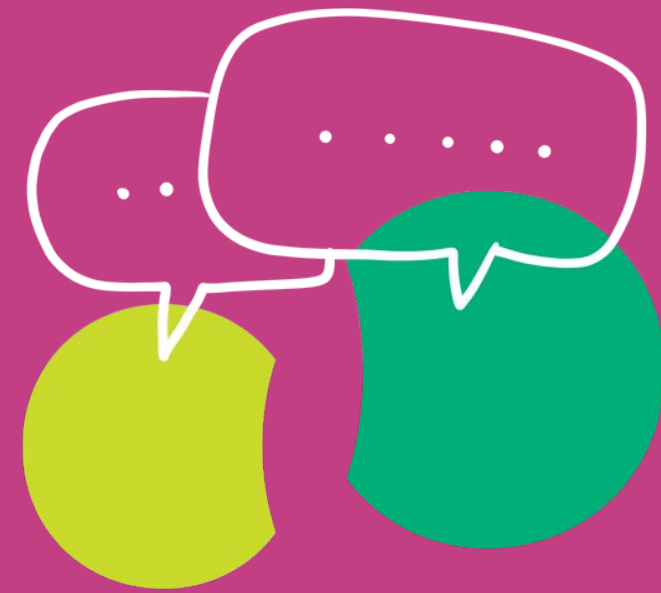
Customers use products through a lease or **PAY-FOR-USE** arrangement versus the conventional approach to ownership.



WHY BUY THE BULB WHEN
ALL YOU WANT IS THE LIGHT?



BREAK



QV TODAY

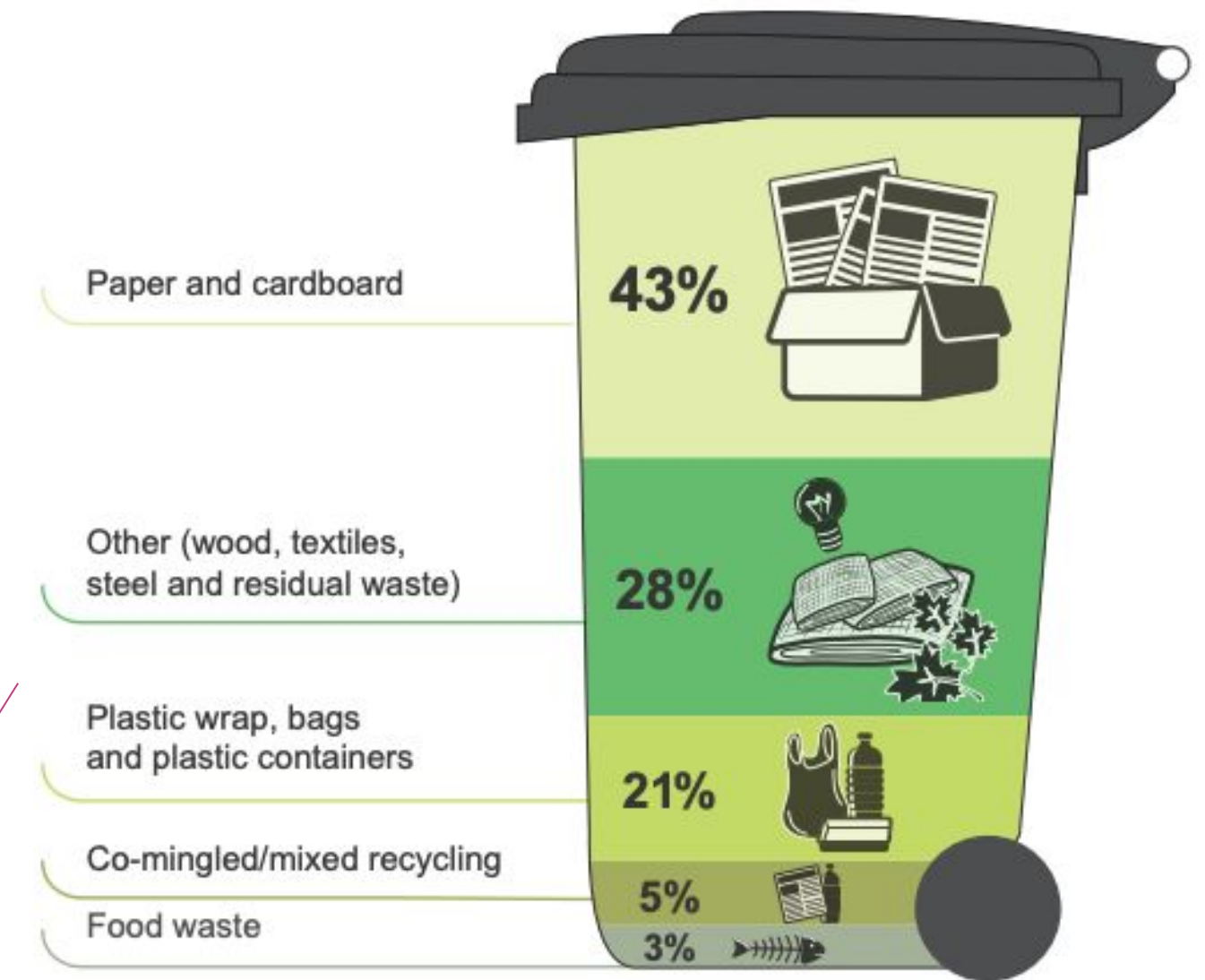


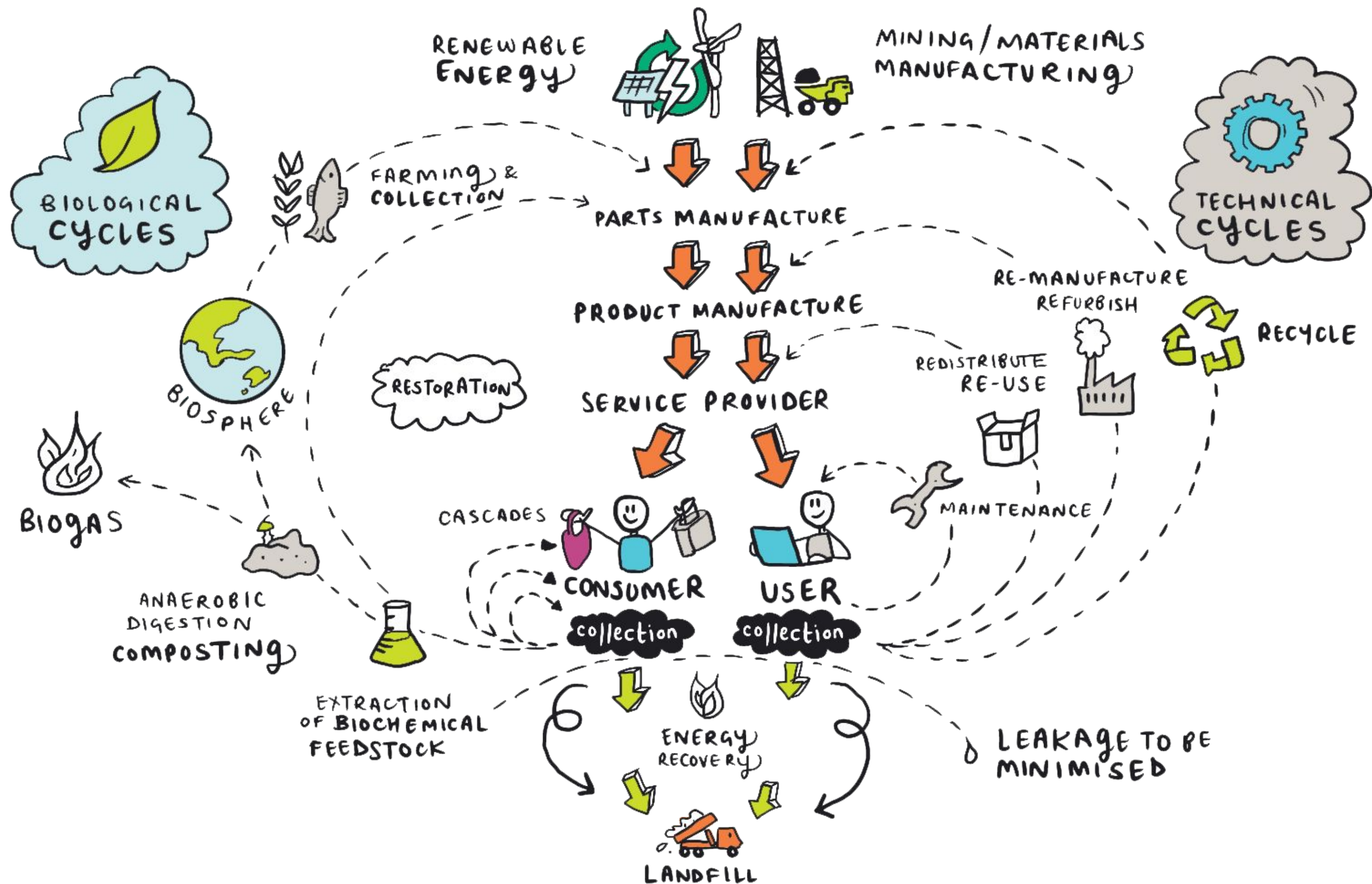


- QV retail, 180 & 222 Lonsdale Street.
- 137,500 sqm lettable
- 3 connecting buildings
- Over 120 retail and 9 corporate customers



Bins in Dock 2, QV Centre





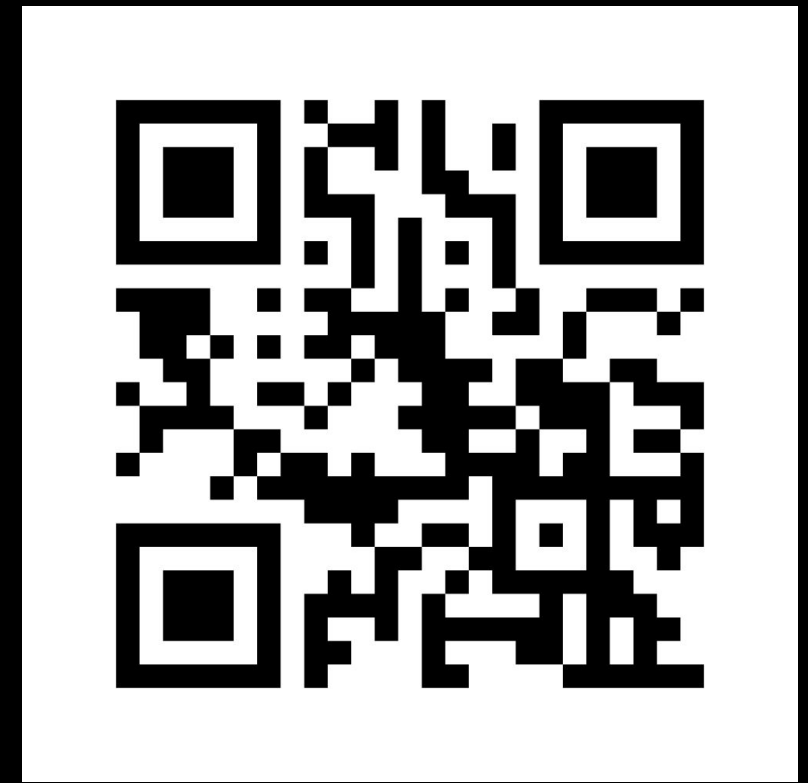


WASTE AUDIT









POLL

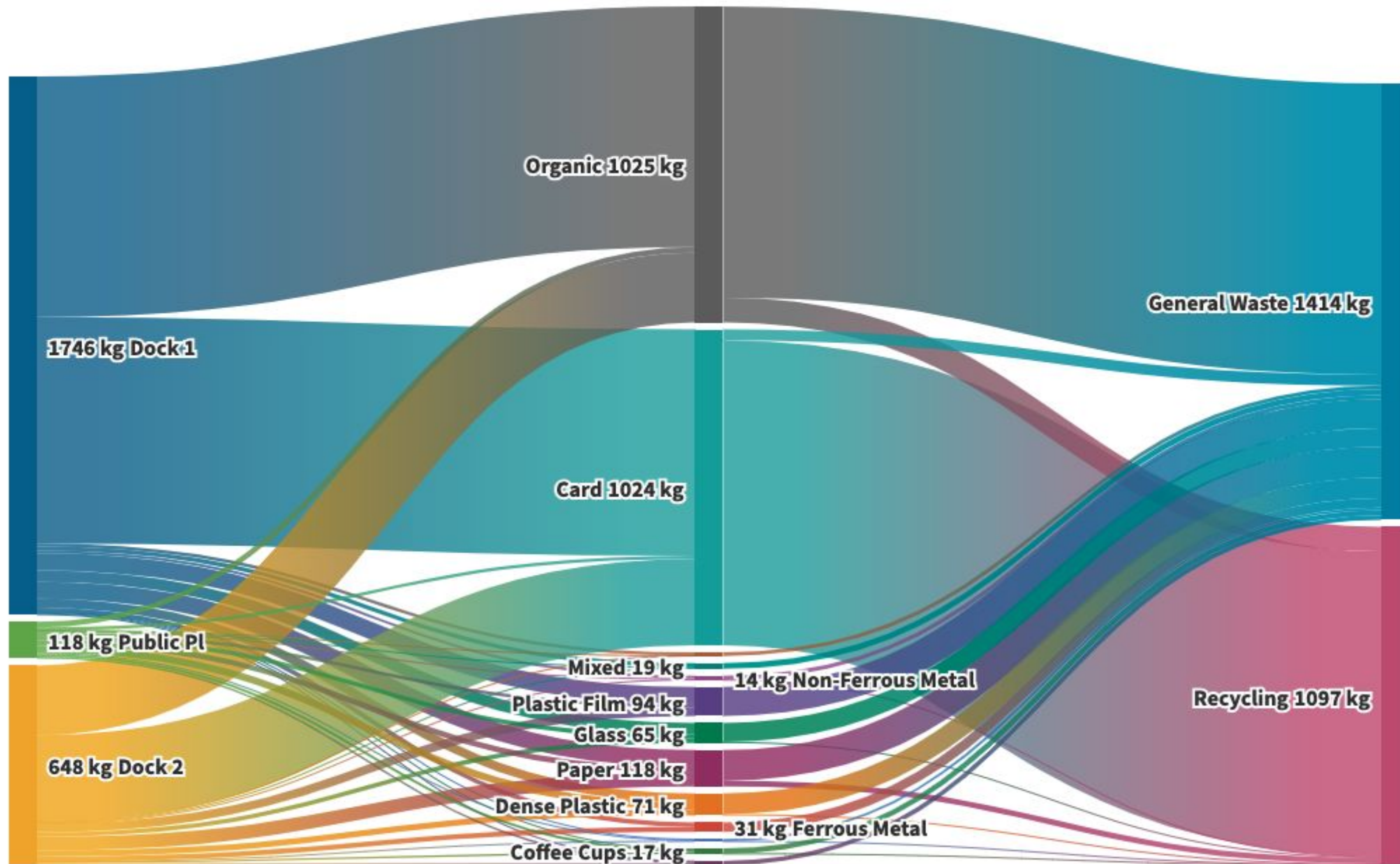
What do you think is the largest waste stream at the QV centre?

POLL

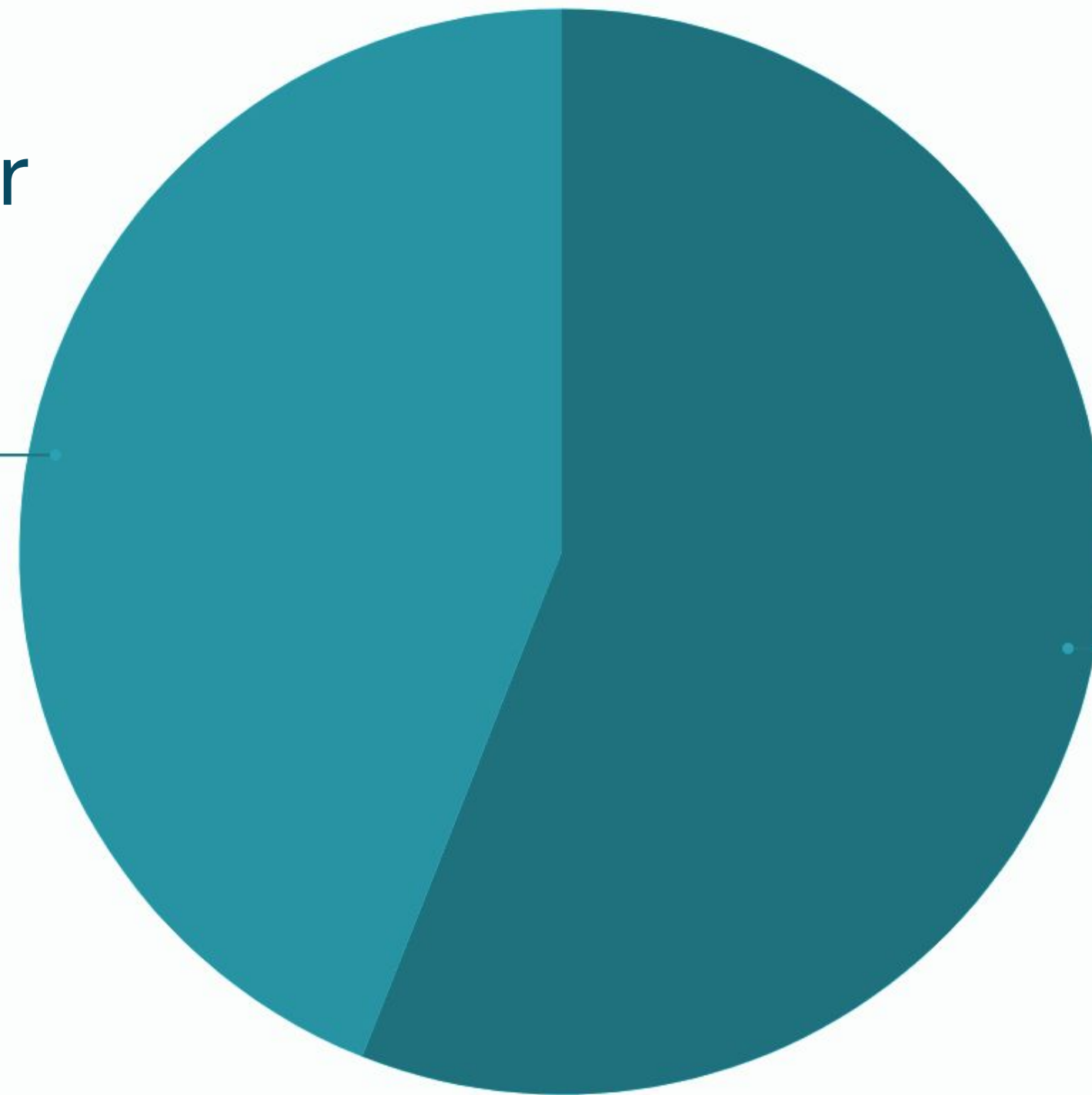
What percentage of the centre's waste do you think is recycled or recovered?

POLL

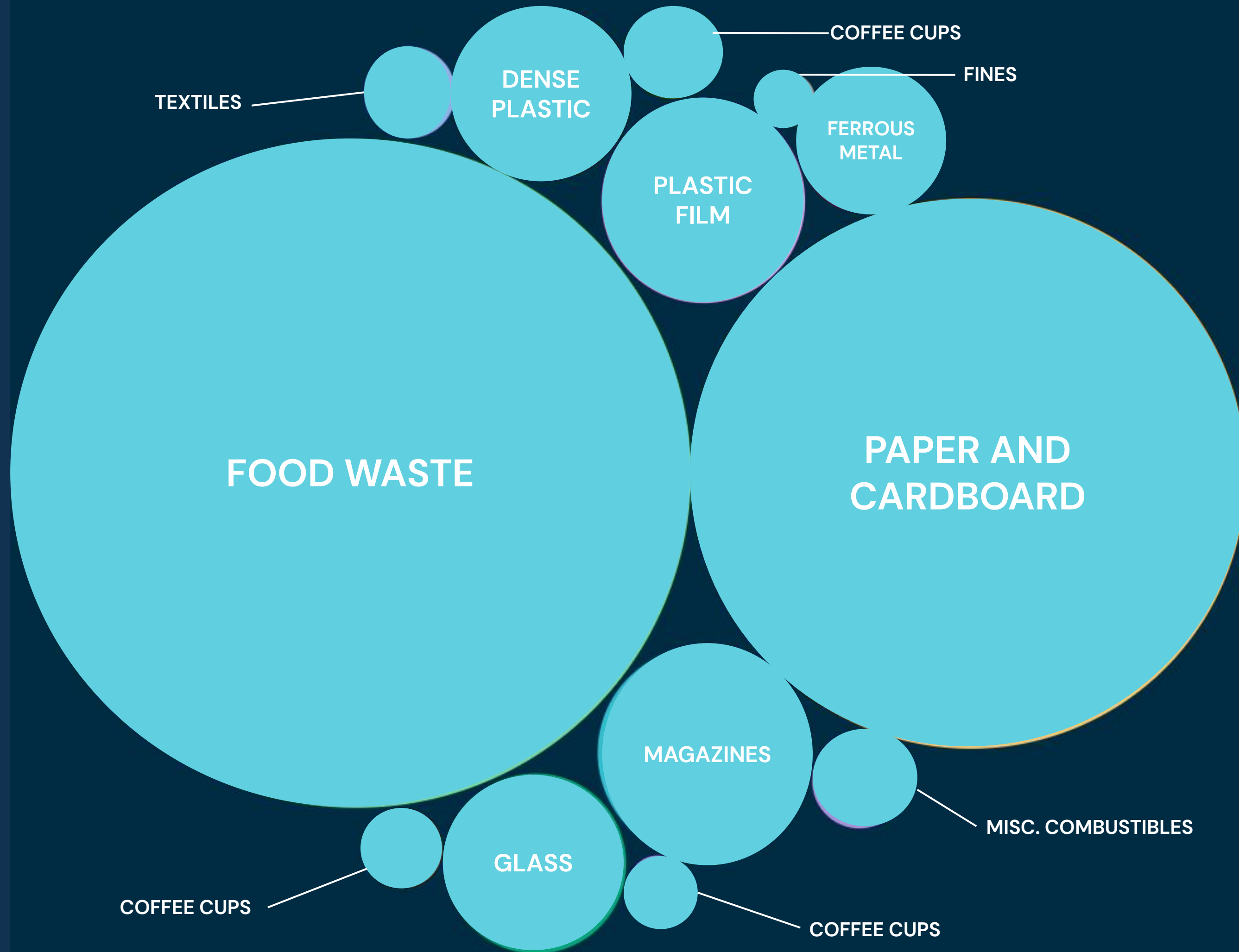
Which material type do you think has the biggest impact on our environment across its lifecycle?



Collected for
recycling
44%



Collected for
landfill
56%



**FOOD
WASTE**

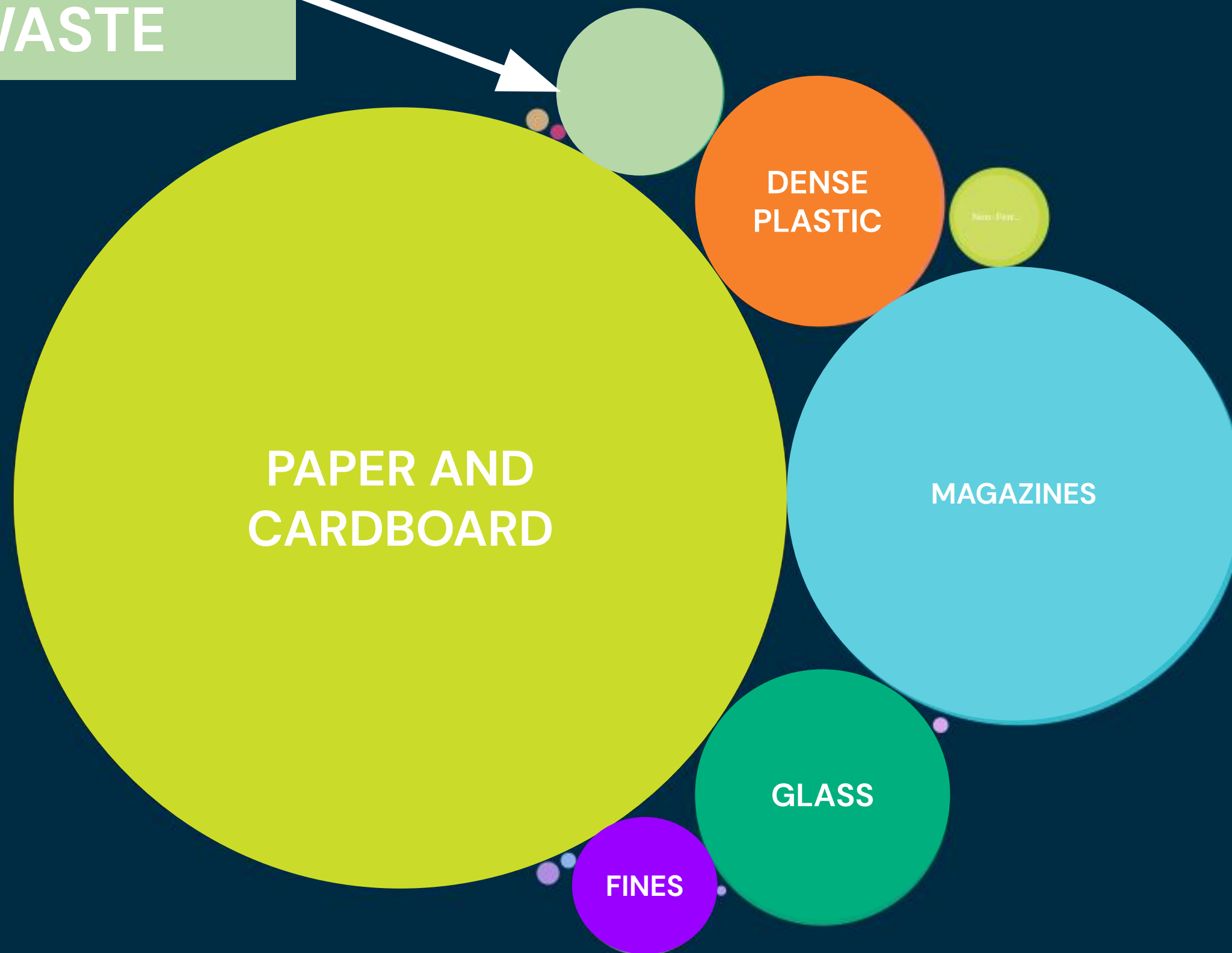
**UNAVOIDABLE
FOOD**

**AVOIDABLE
FOOD**

- **Unavoidable Food Waste (746.14kg)**
 - Post consumer (i.e. left on plate) and non-edible food (i.e. scraps)
- **Avoidable Food Waste (278.65 kg)**
 - Food or drink that at some point was edible (incl. contaminated plastics and dairy products)
- **Impact**
 - **Production:** water, land, fertiliser, transportation
 - **End of life:** decomposes to produce methane
 - **Carbon Footprint:**
 - **Recoverability:** Composting – regenerating soil, input for insect farming, waste to energy

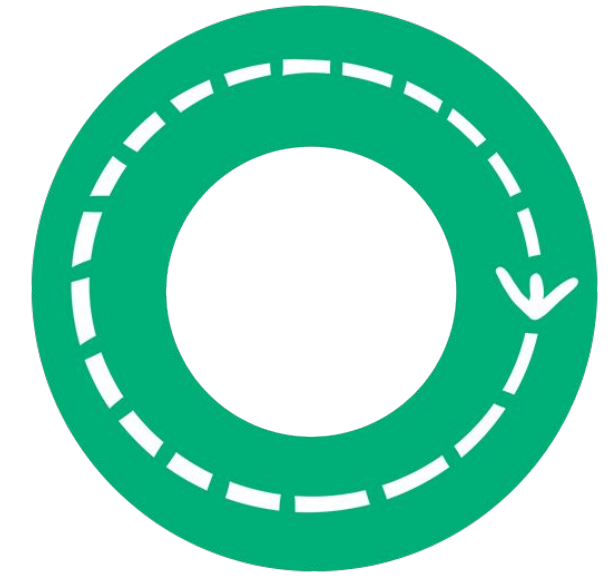
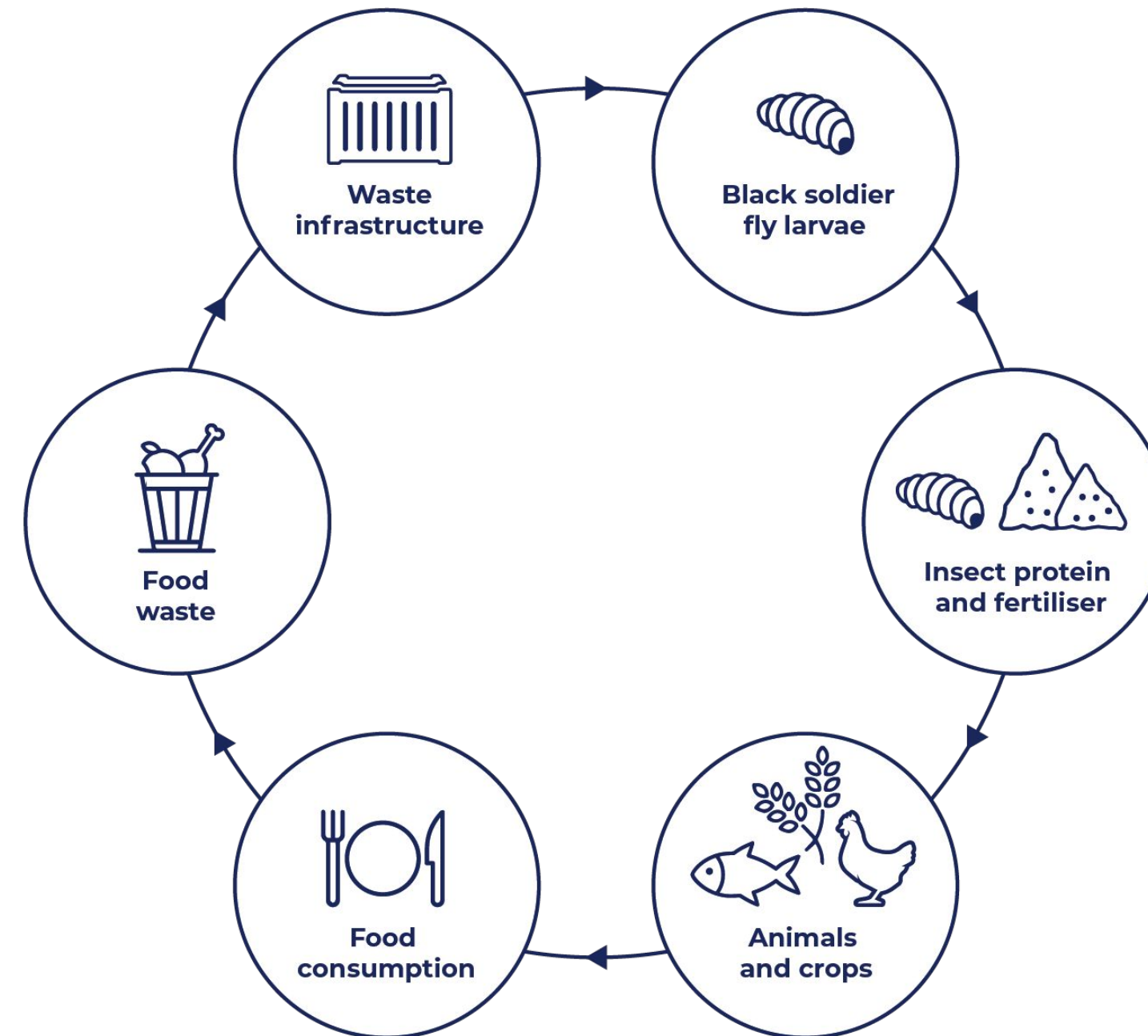


UNAVOIDABLE
FOOD WASTE



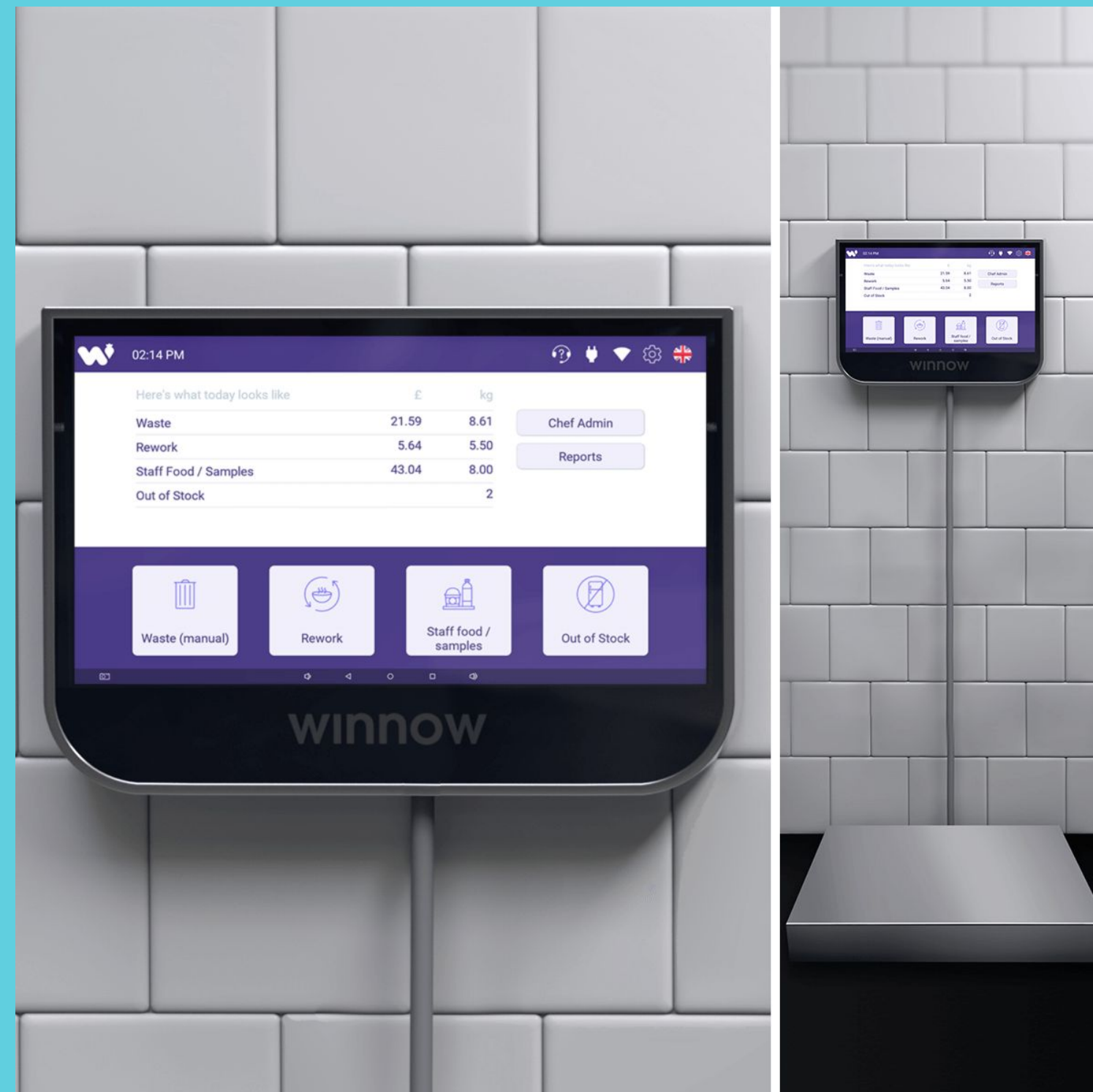
GOTERRA

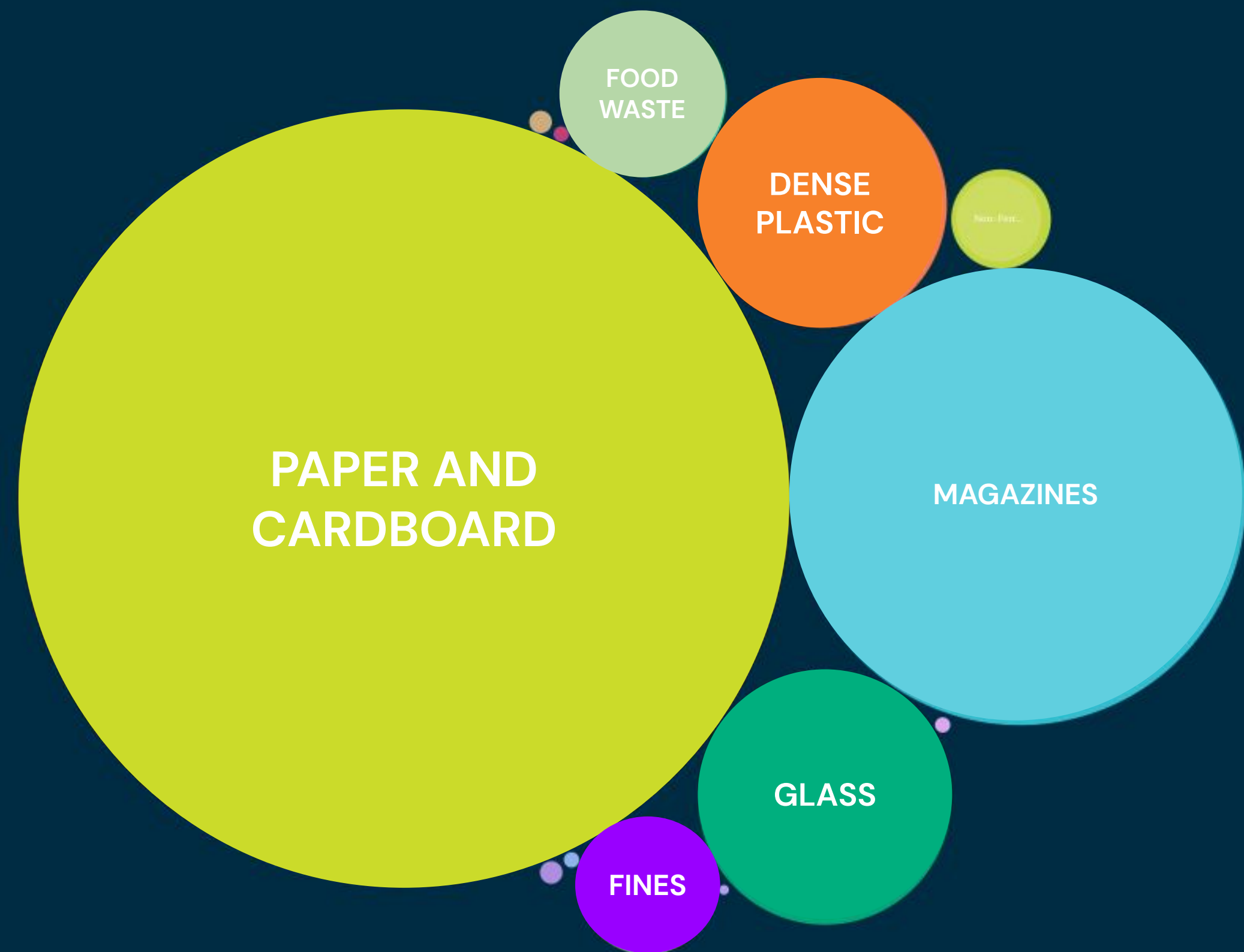
CASE STUDY



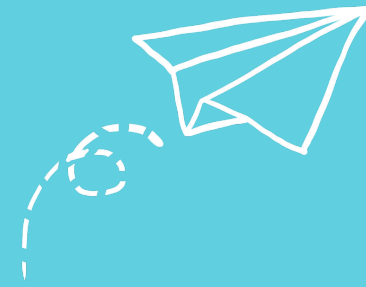
WINNOW

CASE STUDY





PAPER AND CARD



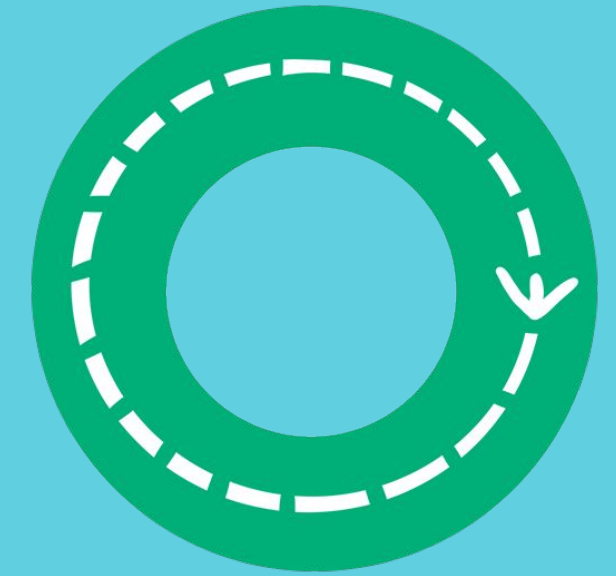
1.142 ton

- **Paper (117.61kg)**
 - Newspaper, magazines, packaging paper, etc.
- **Card (1024.34 kg)**
 - Cardboard Packaging/boxes
- **Impact:**
 - **Production:** deforestation, water, air
 - **Carbon footprint:**
 - **End of life:** When paper rots, it emits methane gas, 25 times more toxic than CO2
 - **Recoverability:** Highly recyclable and established processes



RECYCLING PAPER INTO CONSTRUCTION MATERIALS

CASE STUDY



DENSE PLASTICS

71.2kg

- **PET/HDPE Bottles (31.56 kg):** Water, Milk, Cleaning bottles
- **LDPE, PP, PS Containers (17.96kg):** Styrofoam
- **PET/HDPE Containers (11.64kg):** Disposable clear food packaging
- **Impact:**
 - **Production:** petroleum, natural gas, water, toxic emissions
 - **Carbon footprint:** 6,400 CO₂e per tonne
 - **End of life:** leach into the environment, polluting the soil, air and underground water, break-down to microplastics
 - **Recoverability:** Highly recyclable and established processes



SOFT PLASTICS

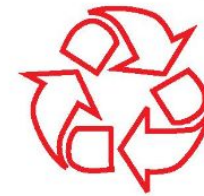
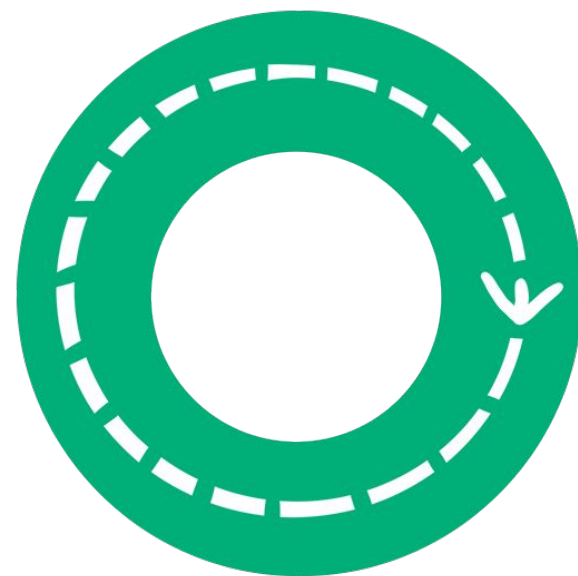
93.8 kg

- **Description:** Carrier bags, sacks and liners, packaging film
- **Impact:**
 - **Production:** natural gas, oil, electricity
 - **End of life:** Landfill or pollutant in natural environment (causing toxic leaching)
 - **Carbon Footprint:** 6,400 CO₂e per tonne
 - **Recoverability:** Specific recycler

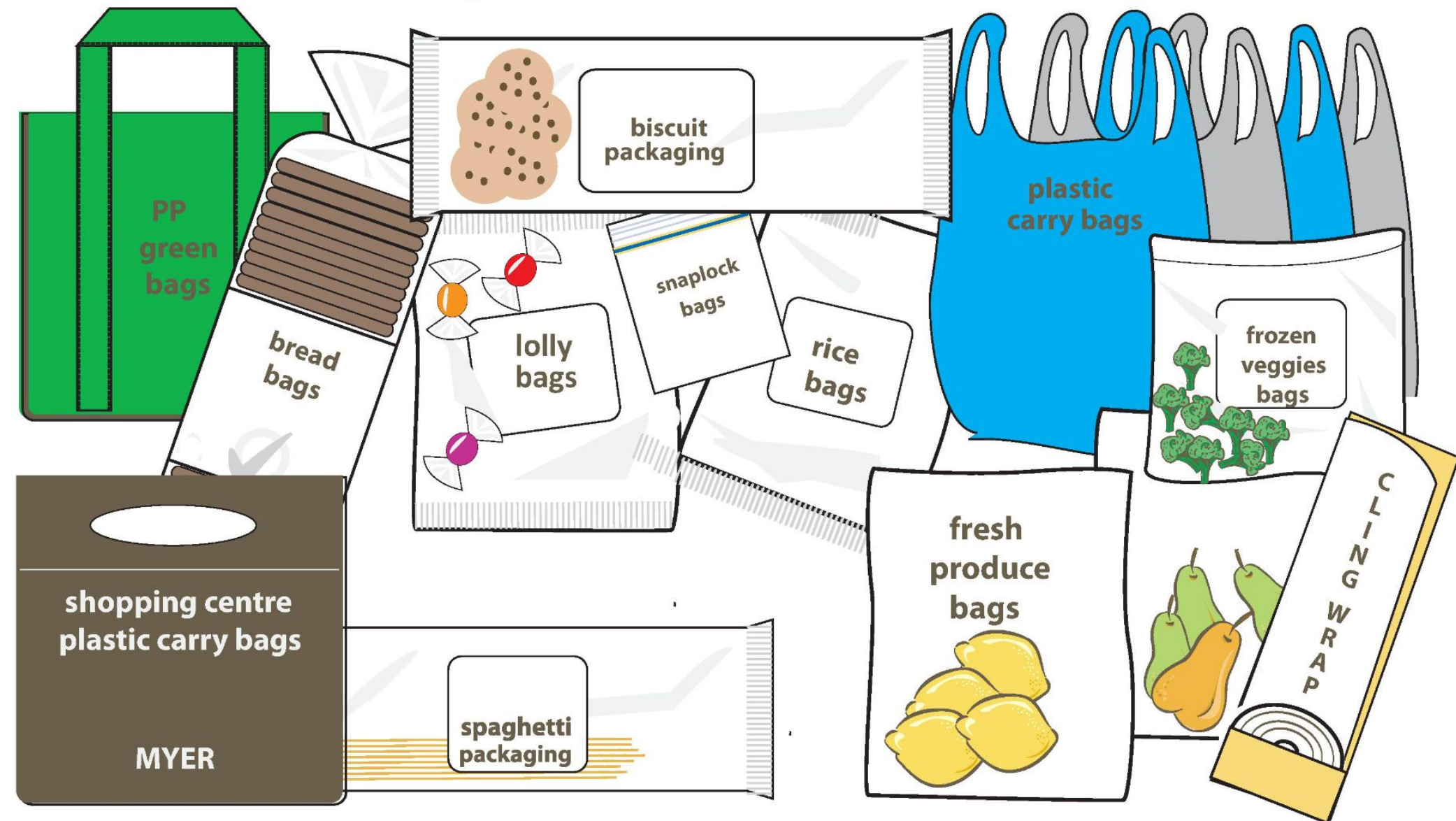


REDCYCLE

CASE STUDY



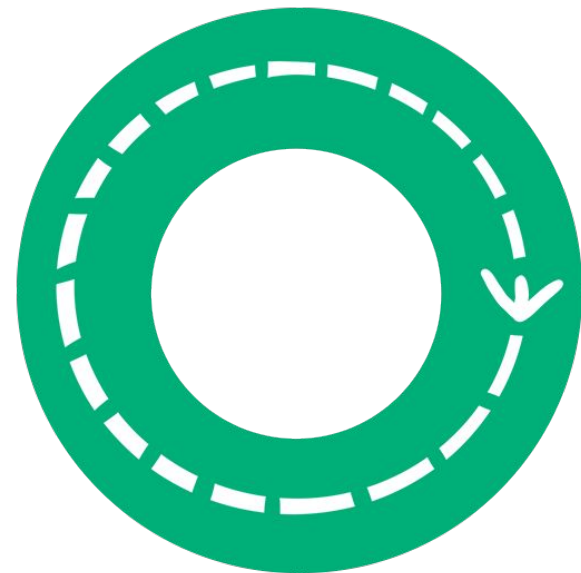
SOFT PLASTIC RECYCLING



RED Group is dedicated to recovering and recycling plastic films, bags, and packaging that would otherwise be disposed of in landfills across Australia.

SINGAPORE HAWKER HALLS

CASE STUDY



BREAK



METALS

44.48 kg

- **Ferrous (30.77 kg):** iron or steel rods or drums
- **Non ferrous (13.71 kg):** aluminium cans
- **Impact:**
 - **Production:** extraction, land, air pollution, waste
 - **End of life:** Soil contamination – leaching, highly toxic and impact natural ecosystems
 - **Carbon Footprint:** 26,700 CO₂e per tonne
 - **Recoverability:** Highly valuable and infinite recyclable



GLASS

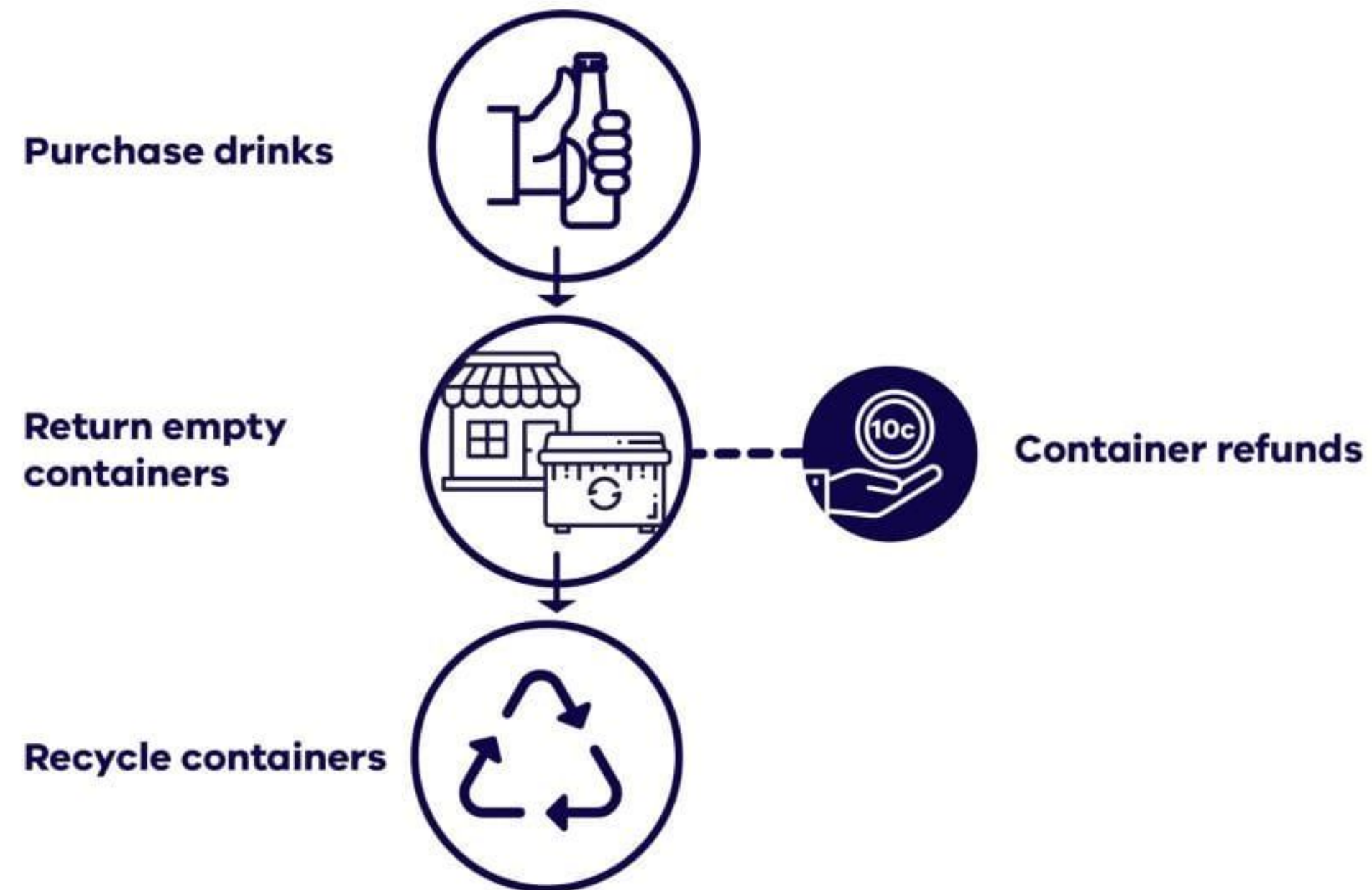
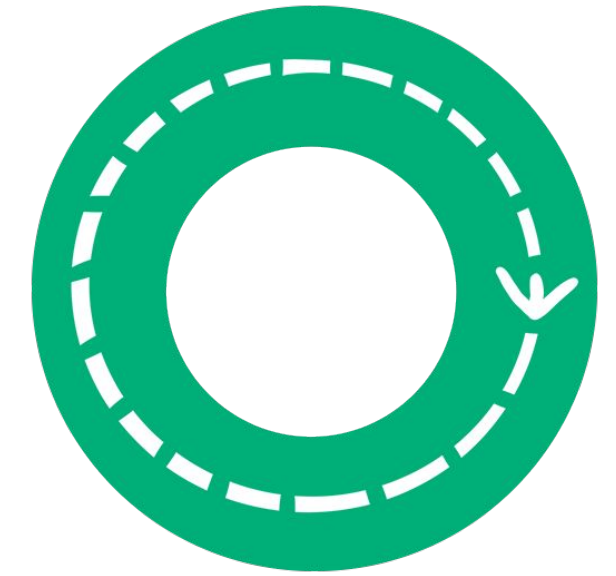
65.43 kg

- **Description:** clear bottles, coloured bottles, pyrex, windscreens
- **Impact:**
 - **Production:** emissions, energy intensive
 - **End of life:** air and water pollution
 - **Carbon Footprint:** 2,000 CO₂e per tonne
 - **Recoverability:** fully recyclable



CONTAINER DEPOSIT SCHEME

CASE STUDY



TEXTILE

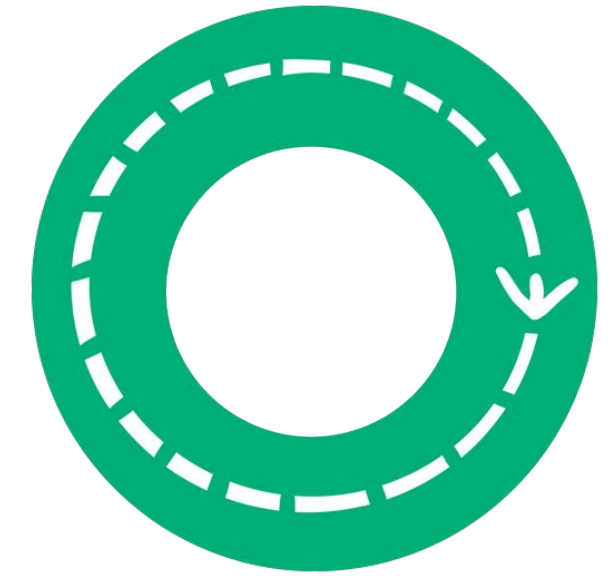
14 kg

- **Description:** Non-clothing textiles (i.e. dish cloths)
- **0% recycled**
- **Impact:**
 - **Production:** water, emissions, oil-based plastics used to create textiles
 - **End of life:** land and ocean pollution, toxic microfibers pollution
 - **Carbon Footprint:** 12,800 CO₂e per tonne
 - **Recoverability:** Challenging and limited options for post-industrial non-clothing textile waste



GLAMCORN

CASE STUDY



GLAM
CORNER.

WAYS TO RENT MEMBERSHIP ONE TIME RENTAL

Hire Designer Clothing for any Occasion

Rent thousands of dresses, gowns, playsuits, and jumpsuits for a fraction of the retail price.

Pick your delivery date



SEARCH

COMBUSTIBLE/HAZARDOUS

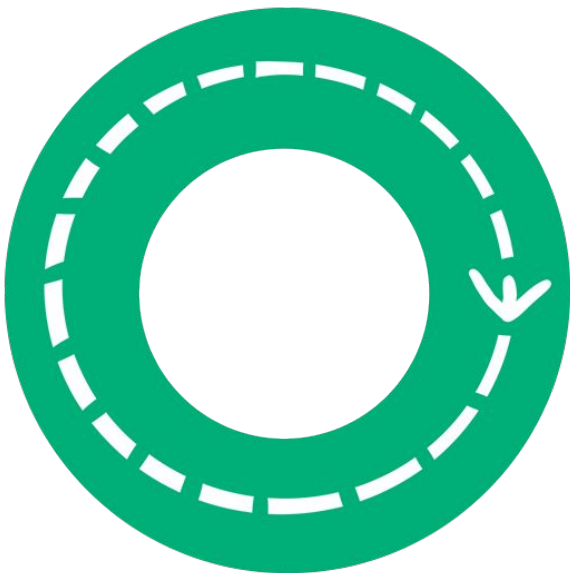
30 kg

- **Description:** household chemicals, E-Waste, ceramic, styrofoam, treated timber
- **Impact:**
 - **Production:** water, emissions, oil-based plastics used to create textiles
 - **Carbon footprint:** Broad category, depends on product
 - **End of life:** Highly toxic and potential fire hazard
 - **Recoverability:** Specialty recyclers and disposal required



PONYUP FOR GOOD

CASE STUDY



DEVICE DONATION

Organisations PonyUp
decommissioned
technology

DATA CLEANSE

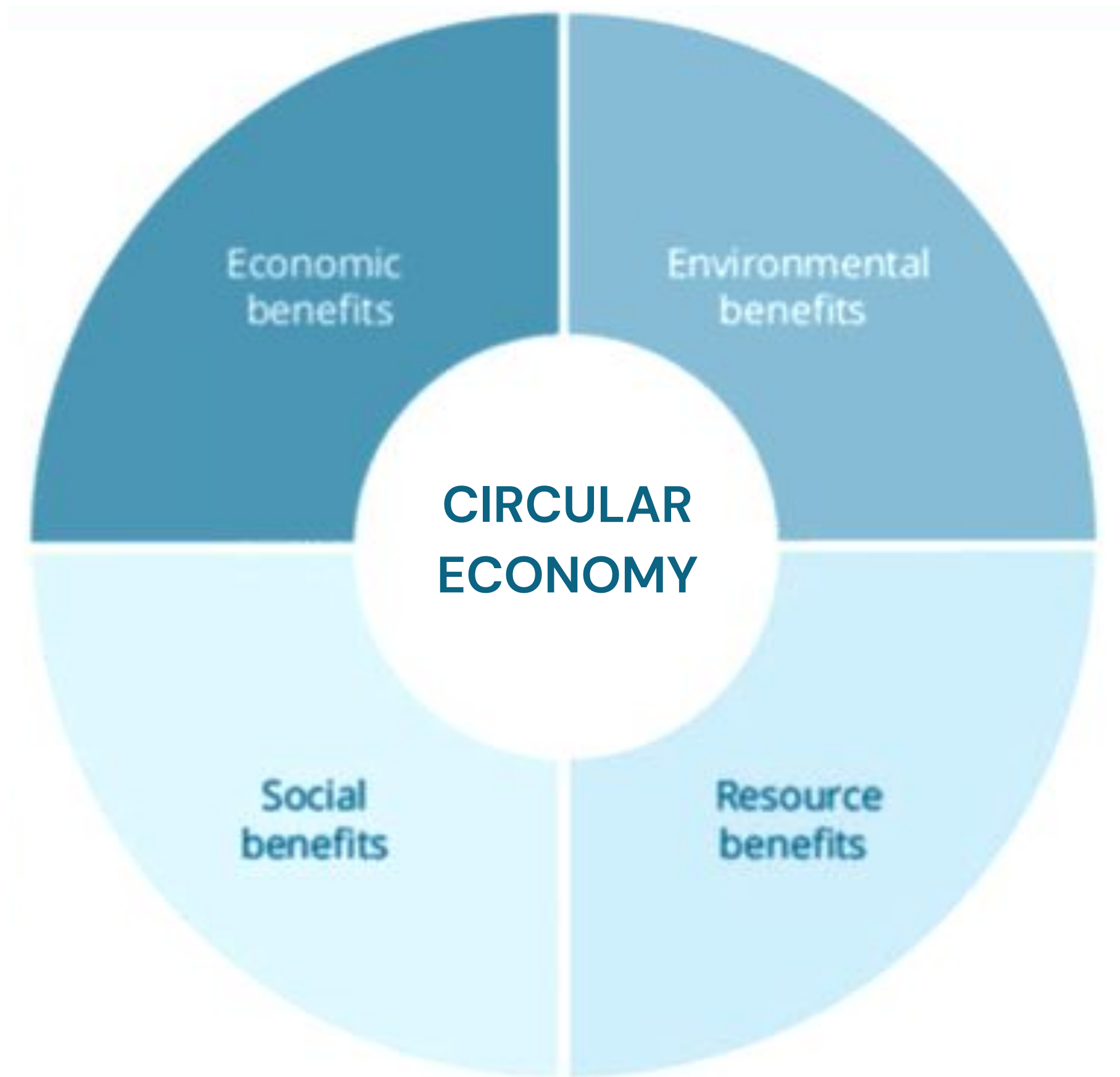
Data is erased from devices
using Federal Government
certified data security processes

DEVICES REUSED

Cleansed devices are sold
for reuse, effectively reducing
toxic e-waste landfill

50% OF PROFIT TO FOOD RESCUE

50% of all profits are donated to
SecondBite who redistribute surplus
food to vulnerable Australians





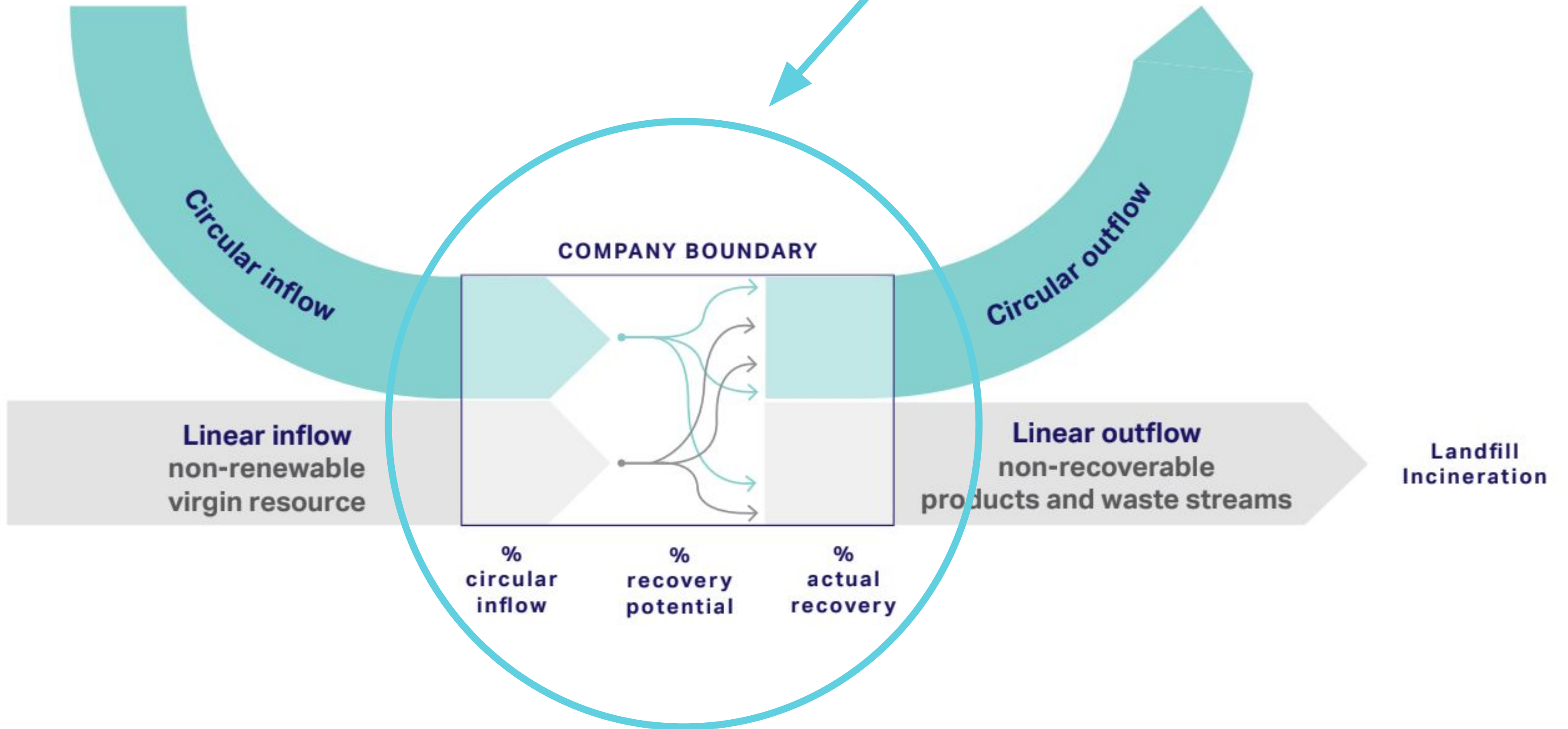
PUT EFFORT WHERE IT MAKES THE MOST DIFFERENCE

Paper cup = 100 g CO₂

Aluminium can = 1,400 g CO₂



Sphere of influence



THREE PRINCIPLES OF A **CIRCULAR ECONOMY**



1

DESIGN OUT WASTE
AND POLLUTION

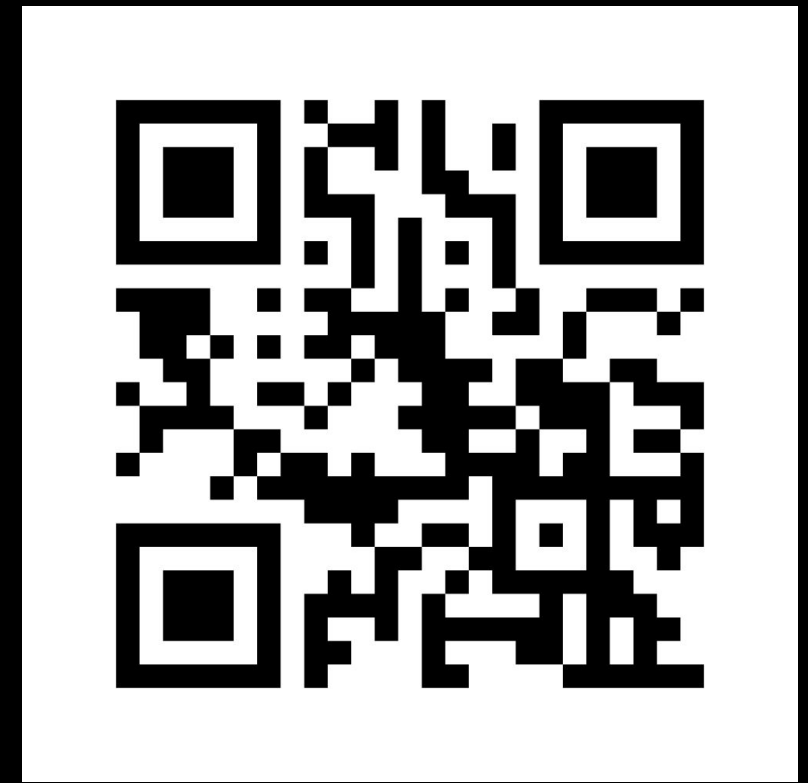
2

KEEP PRODUCTS & MATERIALS IN USE
AT THEIR HIGHEST VALUE FOR AS LONG AS POSSIBLE

3

REGENERATE NATURAL SYSTEMS





POLL

Which waste stream should we redesign at the QV centre for the greatest environmental benefits?

POLL

Which waste stream would be most valuable to you if it were redesigned?

POLL

Overall, which two waste streams do you think should go on to the next phase of this project?

NEXT STEPS



- CIRCULAR ECONOMY MATURITY ASSESSMENT



- WORKSHOP 2



- ACTION BABY ACTION- ROADMAP FOR REDESIGNING A WASTE STREAM AT QV



CAMERON@COREO.COM.AU





TELEPHONE

A: 0419 434 485
J: 0413 236 750
0499 002 981

CONTACT

ashleigh@coreo.com.au
jaine@coreo.com.au
www.coreo.com.au

UNLESS SOMEONE LIKE YOU CARES A WHOLE AWFUL LOT,
NOTHING IS GOING TO GET BETTER. IT'S NOT.
– Dr Seuss, The Lorax